

Communications Committee 8 November 2011

Developing our e-communications activities – an update

Executive summary and recommendations

Introduction

This paper provides a further update on the progress made to date by the Communications Department with regards to social media and sets out next steps in developing broader e-communication platforms.

Decision

The Committee is invited to discuss the attached document.

Background information

See introduction

Resource implications

There will be some resource implications arising from the workplan, in particular Executive time to carry out identified activities. This work will be completed using existing resources within the Communications Department.

Financial implications

As above.

Appendices

- Appendix 1: Developing a social media strategy - the next step in communications
- Appendix 2: Presentation on enhancements to the online register, new aspects of website and social media

Developing our e-communications activities – an update

Introduction

1. This paper provides a further update on the progress made to date by the Communications Department with regards to social media and sets out next steps in developing broader e-communication platforms.

Background

2. In November 2010, the Communications Committee considered the HPC's approach to social media. This was followed in June 2011 with an oral presentation of progress to date. Both the paper that was presented to Committee, 'Developing a social media strategy – the next step in communications', and the power point slides used in the oral update are attached. Both are intended to provide background to the recommendations set out in this paper.
3. The previous paper to Committee focused solely on our approach to social media. It highlighted the typical social media tools currently being used, outlined advantages, disadvantages and resources, and set out the forward workplan, all of which has now been completed.
4. In undertaking this work, members of the Communications Department have recognised that there are a range of online channels that the HPC could be developing to further extend our reach to stakeholders and we are now addressing the next steps in the development of a holistic approach to e-communications.

Current activity

5. In June 2011, the Communication Department set up pages on Facebook and LinkedIn and started to use Twitter as a way of extending our reach to stakeholder audiences.
6. We have used these channels to communicate information about registration renewals, cpd audits, new publications and consultations as well as all of the HPC events and our attendance at a range of professional conferences.
7. The development of our social media planner has been a crucial resource for the team as it provides a month by month summary of the area of work to be announced and through which medium.
8. A further development has been the approval of the social media policy by the Finance and Resources Committee in March 2011.

9. To date, we have undertaken the following activity with current channels.

- **Twitter:** 527 followers on Twitter. We have retained HPC_news as the corporate channel, but are currently trialling individual HPC twitter accounts for the two members of the stakeholder communications team and have set up #events to enable members of the communications team to tweet from events.
- **Facebook:** 403 followers, 446 active monthly users and 10,724 post views.
- **LinkedIn:** 268 followers. Employees who have a LinkedIn page are linked by default to the HPC's page and it also links to our blog and tweets as well as picking up mentions of HPC in the media. The Human Resources Department are also exploring the option of using this facility as a recruitment tool.
- **YouTube:** we have uploaded all the HPC's audio visual presentations including the student, cpd audit and fitness to practise videos. The intention is to showcase HPC's video content to a wider audience. To date we have had 83 channel views and 263 upload views. This means that 83 people have visited our main channel page¹, this page has information about HPC including links to the website. Our videos (otherwise known as 'uploads') have been viewed 263 times, within this figure the iPhone video has been viewed 187 times.
- **HPC blog:** this currently provides opinion pieces from key HPC individuals. To date we have uploaded a range of articles including most recently an article on the launch of the iPhone app and the consultation on the draft standards of proficiency for social workers in England.

Why HPC needs to consider further developing its e-communications platforms

10. In addition to some of the already well rehearsed arguments about social media platforms which were set out in the previous committee paper, the Communications Department has been considering the importance of e-communications in its broadest possible context.

11. For example, 77% of households have internet access², 56% of internet users in the UK can be contacted through email, social networking and newsletters³ and 1 in 3 UK social networkers are fans or followers of a company.⁴ Further

¹ YouTube, HPC main channel page: <http://www.youtube.com/user/HPCuk>

² The Internet Access – Households and Individuals, 2011 (report published by the Office of National Statistics)

³ The B2B guide to social media: <http://www.b2bsocialmediaguide.com/2011/04/04/social-media-usage-statistics-3/>

⁴ Smart Insights, Statistics on combined email and social marketing use: <http://www.smartinsights.com/digital-marketing-strategy-alerts/the-new-digital-dialogue/attachment/statistics-on-combined-email-and-social-marketing-use/>

statistics support this and show that 60% of companies believe that using a company blog is beneficial⁵ and 95% of people in the UK check their emails several times a day.⁶

12. The demographics of professional body membership can also be considered when looking at extending our online presence. For example, the Chartered Society of Physiotherapists recently reported that the largest group in its membership is aged between 21 and 30 (29%) and that well over half of their membership (57%) is aged between 21 and 40. Overlay this with the statistics that 53% of bloggers are between 21 and 35 years⁷ and that people in the 20 to 39 year age group are the largest users of Facebook⁸, and it provides further logic for the development of these platforms.
13. Furthermore, the HPC describes itself as a 'modern and progressive regulator'. Our values are transparency, collaboration, responsiveness, value for money and high quality service. The use of online platforms and communities to reach stakeholders should therefore be a logical and natural progression in developing our communications.
14. The types of platforms currently being considered by the Communications Department include blogs (HPC and others), online communities, social media platforms as well as electronic newsletters, email, websites, mobile apps, RSS feeds and YouTube.

Workplan

15. The HPC is committed to further developing its online platforms and this high level workplan sets out some key actions to be undertaken by the communications department before March 2012 to enable further work to be incorporated into the 2012-13 workplan.

- **Switch on the facility for people to make comments on the HPC's Facebook pages**

16. This will enable us to respond to a range of queries, including requests for information about registration renewal and international applications as well as giving people the opportunity to comment on current activities, for example consultations or provide us with the opportunity to run online polls to gauge stakeholder perceptions on current issues

- **Enable people to post comments on the HPC blog and upload which blogs we are following**

⁵ The B2B guide to social media: <http://www.b2bsocialmediaguide.com/category/social-stats/blogging/> (and click through link to Social media jazz: <http://socialmediajazz.com/>).

⁶ Smart Insights, The new digital dialogue: <http://www.smartinsights.com/digital-marketing-strategy-alerts/the-new-digital-dialogue/>

⁷ The B2B guide to social media: <http://www.b2bsocialmediaguide.com/category/social-stats/blogging/>

⁸ UK Facebook statistics for March 2009, Clicky Media Digital Marketing Agency

17. This will enable us to gauge stakeholder perceptions on current issues and provide two-way communication.

- **Review the online format for HPC In Focus**

18. Currently, HPC InFocus is produced in InDesign and saved as a pdf which is uploaded to the website and distributed by email. It is emailed to approximately 15,000 subscribers who have opted to receive it. This distribution list is currently managed in house and is a manual process which is resource intensive. It is our intention to move to a different format, so that content will display in an email. This will allow us to capture open rates and consider introducing more dynamic elements such as online polling. We will also outsource distribution and list management to make more efficient use of time.

- **Devise an e-communications strategy for the HPC**

19. The strategy will consider the next steps in developing our online platforms for the 2012-13 workplan. It will cover key objectives including: the integration of internal and external communications through all online platforms; investigation into existing avenues (eg online communities and conversations which reference HPC) that we can engage in as well researching new channels; evaluating activities; and making recommendations for developments. It will also address the need for producing more dynamic content to suit the e-communications environment.

20. We will research and scope this piece of work during 2011-12 for inclusion in the 2012-13 communication workplan.

- **Begin to develop outline business cases which will enable research and scoping work to a) build a new website b) provide for bulk email channels**

21. The website scoping work will provide a detailed analysis of HPC's online activities focussing on our website, but also looking at our social media channels and our interaction with online communities. We will also look at how registrants opt in or out of email communication from us, and how this is managed.

22. The recommendations from this project will form the business case for a future project which will design and build a new website, implementing recommendations that will help join up our e-communications. This will help to bridge the different e-communications activities by integrating social media and online channels, for example RSS feeds and realise the full potential of the web.

23. We will be working across departments and with our external stakeholders at certain points through the project.

Communications Committee 4 November 2010

Developing a social media strategy – the next step in communications

Executive summary and recommendations

Introduction

This paper is intended to provide the Communications Committee with information about how individuals and organisations use social media, why the HPC needs to engage in this medium and sets out the Communication Department's workplan for the use of social media and networking tools by the HPC.

The activities outlined in this paper align with the objectives in the communication strategy which support our statutory obligation to communicate with stakeholders. This obligation is set out in Article 3 (13) in the Health Professions Order 2001: 'the Council shall inform and educate registrants, and shall inform the public about its work'.

Decision

The Committee is invited to discuss the attached document.

Background information

See introduction

Resource implications

Resources have been set out in the departmental workplan and are linked to the department's budget which has been approved by the Finance and Resources Committee.

Financial implications

As above.

Appendices

HPC social media strategy – the next step in communications

HPC social media strategy – the next step in communications

Introduction

This paper is intended to provide information on why the HPC needs to engage in social media and sets out the communications department's workplan for the use of social media and networking tools by the HPC.

The purpose of incorporating the use of social media within our workplan is to

- secure more opportunities to communicate HPC's public protection role to key stakeholder groups, for example, registrants, the public, the media and opinion formers
- use social media to articulate and repeat information about what the organisation is, what it does and its role in regulation as well as correct factually incorrect information in the public domain
- extend our reach with existing and new audiences
- keep pace with the changes in communication preferences and trends within society

The result should be that people better understand the meaning of the HPC and its public protection role.

Background

Social media and social networking is currently the fastest growing segment of the internet with social network sites being the highest traffic category of all websites. There are 34 million users of social media and networking sites in the UK, with individuals spending an average of 6 hours a month on the sites. This development in technology has changed the way in which individuals communicate with each other, particularly for the younger generations and increasingly those over 50.¹

Set out below are some of the main social media and networking sites with information about each:

Facebook currently has more than 250 million active users worldwide. A January 2009 Compete.com study ranked Facebook as the most used social network by worldwide monthly active users. The website is free to users, generating revenue from advertising which includes side banner ads.

Twitter Twitter is a real-time information network powered by people all around the world that lets you share and discover what's happening now. Twitter is a simple tool that helps connect businesses more meaningfully with the right audience at the right time. Businesses and organisations of all shapes and sizes are now able to stay connected to their stakeholders. It

¹ Paul Armstrong, Director of Social Media, Kindred PR

can be used to quickly share information with people, gather real-time information and feedback, and build relationships with stakeholders, partners and the public.

RSS	RSS (Really Simple Syndication) is a format for delivering regularly changing web content. Many news-related sites, web blogs and other online publishers syndicate their content as an RSS feed to whoever wants it –such as <u>blog</u> entries, news headlines, audio, and video – in a standardised format. An RSS document (which is called a "feed", "web feed" or "channel") includes full or summarised text, plus data such as publishing dates and authorship. Web feeds benefit publishers by letting them syndicate content automatically. They benefit readers who want to subscribe to timely updates from favoured sources or websites or to aggregate feeds from many sites into one place. RSS feeds can be read using software called an "RSS reader", "feed reader", or "aggregator", which can be web-based, desktop-based, or mobile-device-based.
LinkedIn	the most professional looking of all the social networking tools, and orientated toward professional networks. Unlike almost all the other sites, LinkedIn allows you to add an image to your profile page. LinkedIn allows members to look for jobs, seeking out experts in a particular area, or to make contact with other professionals through a chain of trusted connections. LinkedIn is probably the site with the least potential for social purposes. The current size of the network is about 2.5 million profiles.

It should be noted that, like other communications tools, social networking sites have certain rules, conventions and practices which users have to navigate to be understood and avoid difficulties. These range from the etiquette of commenting on other people's profiles or an organisation's page to understanding how one does and does not add as a 'friend' or 'like' as an organisation.

Social networking sites also have some potential pitfalls to negotiate, such as the unintended consequences of publicly posting sensitive information, confusion over privacy settings, and unwanted contact with people or groups.

Why HPC needs to develop a social media strategy

The rapid growth of social networking tools that has been observed over the last 12 months by the Communications department is indicative of its integration into the daily work of our stakeholders. For example, recent tweets have included:

- Teaching watchdog goes <http://aggbot.com/docs/link.php?id=9616567&t=co> How about the *Health Professions Council*?
- [rockyrutherford](#): Registering with the **Health Professions Council** so I can still be an OT. A waste of F**G time and have pay money to get F**k all back.
- Senior Biomedical Scientist: We are currently looking for a Senior Biomedical Scientist in Histology to work for.. <http://bit.ly/UEdC1>
- OTnews_and sticking with Wales, e-mail ruth.crowder@cot.co.uk to contribute to the response on the HPC consultation on Welsh <http://bit.ly/9XWIE8>

- SCP_PodiatryUK HPC launches new resources for registrants to promote their HPC registration <http://bit.ly/dfpAX1>

In parallel with this, there has been considerable media coverage of the growth of social networking in professional body journals about its potential positive outcomes and concerns about the way that some of our registrants are engaging with it. Recent reports include;

- Health Service Journal 'PCT's behind the times on Facebook and Twitter'
- Frontline 'The CSP is addressing the issue in its Charting the Future project and there will be a new code of professional values and behaviour'
- Synergy News 'Many members will use social networking regularly and there are several examples of using it as a good method to share ideas and keep up-to-date with friends, share knowledge of industrial relations or discuss professional questions'

We currently do not have a presence on Facebook although someone has set up a 'Health Professions Council' page on this site. We have contacted Facebook about this, but it does pose a risk that the information and comments posted on this site could be perceived to be those of the HPC's² particularly as there are posts on this page where registrants are talking about their registration success and people are posting jobs.

Some journalists only use Twitter³ to source their stories, by not being an active user we are at an immediate disadvantage. A recent report on BBC online⁴ said 'BBC news journalists have been told to use social media as a primary source of information by Peter Horrocks, the Director of BBC Global News. He said it was important for editorial staff to make better use of social media and become more collaborative in producing stories.

Other regulators, professional bodies and organisations are already using social networking sites to communicate with audiences, inform them of current work being carried out by the organisation and to keep them updated about change. For example, the NMC⁵ currently has a Facebook page. It has grown from 2,403 followers in October 2009 to 13,502 in October 2010 and the number is increasing by 200 a day. Other organisations using social media include The Society and College of Radiographers, the Royal College of Speech and Language Therapists, London Ambulance Service, Against State Regulation of Counselling and Psychotherapy, NHS – student groups, British Dietetic Association and the Institute of Biomedical Science⁶

Social media can be used as a source of news and increasingly individuals are turning to social media channels to get information directly from organisations. In some instances, we have witnessed individuals turning to the HPC Watchdog blog for information instead of coming to us. There has been on-going debate on this blog - comments have included individual arguments in support of the HPC processes, debate about the HPC

² See appendix 1

³ See appendix 3 for an example of a Twitter page

⁴ <http://www.guardian.co.uk/media/pda/2010/feb/10/bbc-news-social-media>

⁵ See appendix 2

⁶ For a full list, see appendix 4

allegedly being impartial and questions directed to the author on the integrity of the information contained within the posts. An employee of the HPC (who is also a blogger) has also commented on HPC Watchdog about the FtP process, challenging the author for further information about their expectations of a regulator and talking about HPC registration fees being incorrectly labelled as a 'tax' by the author.

Advantages and disadvantages

As previously stated, the key advantage of using social media and networking tools is that it would enable the HPC to expand opportunities for raising awareness amongst students, registrants and the public as well as raise awareness of the HPC's public protection role with other stakeholders. It would also allow HPC to access more individuals who choose to use these channels as well as enabling us to generate traffic back to the HPC website through micro-blogging and creating updates with links.

A further consideration is that, along with other more traditional communications tools, we can use different approaches to reach different groups, for example our Facebook page would be useful as a first point of contact for the general public. Twitter and RSS would allow the HPC to communicate effectively with real-time updates for journalists and would allow us to have a presence on large forums where the risks of misinformation from other sources can be high. Facebook and Twitter will also be helpful to communicate key information to registrants, for example when consultations or guidance is launched or updated information about cpd and registration renewals.

Furthermore, social media and networking sites would allow the HPC to communicate with hard to reach groups and to connect, engage and share information with community groups that are already in existence at no extra cost, which would be hugely beneficial to our public facing work.

Social networking is cost effective and does not require online spend, although it would require an administrator to upload content, monitor other users and reply to users requests and questions. Resource issues are addressed in a later section.

The main disadvantages are that online communities can become 'messy' and we would need management and oversight of our pages to keep online communities in check. It also opens up communication channels, allowing people to voice negative views of the HPC although this could be addressed through a disclaimer on the HPC page (see NMC) and, as is witnessed with the Alliance Against State Regulation, people will voice negative views whether or not HPC is in the frame. A further consideration is that by having an online presence we could be drawn into online debates and run the risk of then being seen to be 'campaigning'. It is therefore extremely important that our approach is clearly one of informing and correcting any incorrect information.

Arguably, the greatest threat to the HPC by not engaging in social media is the potential loss of reputation. As we have already evidenced, stakeholders are engaging in debates and discussions about the HPC. To date, we have been reactive and only monitored social media and networking sites, but by not participating in these online debates we are unable to correct factual inaccuracies about the organisation which poses a risk to the management of our reputation.

Workplan

- 1 To develop and implement a social media policy and guidance which covers both official company communication as well as personal communication by employees** (who make it clear they work for the company in their profile or are identifiable within the company through name etc).

A social media policy is important to mitigate risk for both employer and employee and the current confidentiality agreement that we have in place is probably insufficient. The policy has been drafted and covers employee interactions on social media sites. It is currently with HR for consideration and approval and may result in a few additional lines in the employee handbook to clarify the confidentiality agreement. The guidance, which is separate to the social media policy, has also been drafted and is with HR for consideration and approval. It contains details on social media and blogging and is applicable to social and networking site users only.

Action: Ebony Gayle / HR

- 2 To undertake the following activity: a) continue to monitor the range of social media and networking sites and respond as required (determined on a case by case basis; b) optimise the HPC blog by broadening the content; c) develop a presence on Facebook for information only; d) join Twitter; and e) sets up RSS feeds for journalists.**

Updates will be regular and will focus on what current key messages the HPC wants to get across and how these need to be expressed. To date, the blog has been populated by updates written largely by the Chair of Council in response to external events, such as conferences, PLG meetings and news stories about regulation. This will continue across all the social media tools we will use, but in addition posts will include information about registration renewals, cpd audits as well as consultations, new publications, news items, and Council meetings. Other content could include links to In Focus and other websites.

To maximise opportunities for attracting 'followers' we can promote the presence of the blog, Facebook page, twitter and RSS feeds through the news releases.

We can also attract 'followers' by referencing social media throughout our website and on emails as points of reference for keeping up to date and being able to engage with the HPC.

Action: Ebony Gayle / Amy Morgan / Tony Glazier

- 3 The HPC communications team will monitor progress on the development of HPC's use of social media and networking sites and will consider implementing a further phase. This could include opening the HPC blog and Facebook pages to comment**

Action: Ebony Gayle / Jacqueline Ladds

Resource

Developing our online presence is already part of our programme of work this year – see 2.3 of the annual departmental workplan.

It is important to ensure that momentum is kept over time and that our posts/tweets don't simply drop off after the initial introduction. In the first instance, daily monitoring and updating will continue to be carried out by the Media and PR Manager and the Communications Officer – Media and PR. When necessary, monitoring will also be shared between the Communication Officers (events, publications and stakeholder).

As content and online communities develop there will be a wider impact on the organisation. The Communications department will need the specialist knowledge in each department to help answer specific questions about FtP, Registration, Council papers, FOI, Education & Training. It is difficult to gauge the amount of resource this would take for departments, but in practical terms it would be the time taken for a nominated contact to draft a response to specific questions, if raised. This will be a consideration in any further phases of development and any workload implications will be discussed and agreed with the relevant departments

We will also draw up an approvals process to ensure that online content is only published following departmental and senior management approval.

Timescales

Twitter and Facebook pages can be set up with minimal resource and we will allocate time within the Communications Department to do this. The social media policy and guidance will be approved and implemented before we progress any further.

RSS feeds have been scheduled for the next website quarterly deployment which will take place in November or December. The cost for this work has been allocated within the current web budget.

Amy Morgan, Communications Officer – Media and PR
Ebony Gayle, Media and PR Manager

October 2010

Appendix 1

Health Professions Page which is currently on Facebook

The screenshot shows a Facebook page for the Health Professions Council (HPC). The page is viewed in Internet Explorer, with the address bar showing the URL: http://www.facebook.com/pages/create.php#!/pages/Health-Professions-Council/115380335140656?ref=search&sid=4s-3dHP_cb71Tw7bY. The page features a blue header with the Facebook logo and navigation links for Home, Profile, and Account. Below the header, there is a search bar and a 'Like' button for the Health Professions Council page. The main content area includes a description of the HPC's mission and a list of professions regulated by the HPC. The sidebar on the right contains a 'Connect with more friends' section and a 'More Ads' section.

Health Professions Council Like

Info Related posts Wikipedia

Our goal is to make this Community Page the best collection of shared knowledge on this topic. If you have a passion for **Health Professions Council**, sign up and we'll let you know when we're ready for your help. You can also get us started by suggesting the Official Facebook Page.

Description

From Wikipedia, the free encyclopaedia

The Health Professions Council (HPC) is a UK health regulator. It was set up by the UK government through the Health Professions Order 2001. Its stated purpose is to protect the public. It aims to do this by setting and maintaining standards of proficiency and conduct for the professions it regulates. It currently regulates fourteen professions, and if legislation is passed, may regulate other professions in the future. It has been the subject of some controversy since 2007 over its role in the government plan to regulate counselling and psychotherapy as 'health professions' across the UK. Some practitioners are openly opposing HPC as the regulator, and are highly critical of its methods and 'positivist' model, which they believe to be inherently unsuitable for their field. (e.g. House, in Edwards, House, Musgrave, Parker, Postle, Rogers, "Compliance? Ambivalence? Rejection?" WLR, London 2009). An Alliance for Counselling and Psychotherapy (www.allianceforcarp.org) has emerged with support from a number of key figures within the profession.

According to the Health Professions Council website www.hpc-uk.org HPC in its role as protector of the public:

- sets standards for health professionals
- approves courses and education
- keeps a register of health professionals
- takes action when health professionals do not meet its standards, which may include striking them off

Professions regulated by the HPC

- Airta therapists
- Biomedical scientists
- Chiropractors/Podiatrists
- Clinical scientists
- Dietitians
- Occupational therapists
- Operating department practitioners
- Orthoptists
- Paramedics
- Physiotherapists
- Practitioner psychologists (e.g. Clinical psychologists)

Connect with more friends

Share the Facebook experience with more of your friends. Use our simple invitation tools to start connecting.

More Ads

Chat (Offline)

Done

Internet 100%

Page 1 Sec 1 1/7 At: 20.6cm Ln 41 Col 68 REC TRK EXT OVR English (UK)

Start Mail - Inbox - IBM Lotu... Social media recomm... Communications GRAZIA > Fashion - W... Facebook | Health ... (143) Twitter / Search ... 14:48

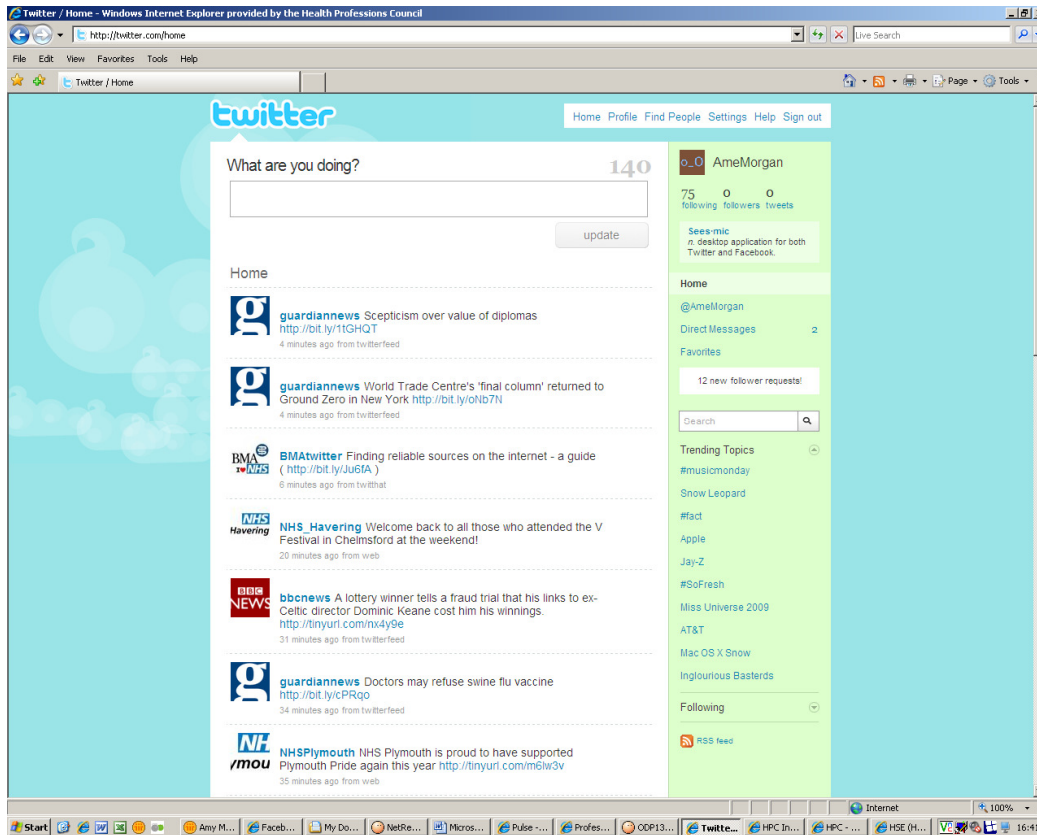
Appendix 2

Nursing and Midwifery Council and General Medical Council on Facebook

The screenshot shows the Facebook page for the Nursing & Midwifery Council. The page header includes the Facebook logo and navigation links for Home, Profile, and Account. The main content area features a post by Julie Moon, who is moving to Australia and seeking advice on maintaining her UK registration. The post has received several comments from other users, including Suphng Limbu and Paul Hop Fish. The left sidebar contains the council's logo, a 'Suggest to friends' button, and a brief description of the council's role. The right sidebar displays various advertisements, including one for the 2010 FIFA World Cup and another for 'Banksy T-Shirts & Hoodies'.

This screenshot displays the 'Basic Info' section of the Nursing & Midwifery Council's Facebook page. The page header shows the user's name, Amy Morgan, and navigation options like Home, Profile, Friends, and Inbox. The main content area is dominated by the council's profile information, including its location at 23 Portland Place, London, and its contact details. A large 'NMC' logo is prominently displayed. The right sidebar features advertisements for 'Vliegen Naar Spanje' and 'Study in the EU'. The bottom of the page shows the Windows taskbar with various open applications.

Appendix 3 Twitter



Appendix 4
Other Users of social media

Facebook	Twitter
NMC	NMC
BBC News Health	Prince's foundation for Integrated Health (PFIH)
RCGP	RCGP
CPD for Paramedics and other Pre-Hospital Emergency Care Personnel	BBC News Health
Royal Pharmaceutical Society of Great Britain	BBC Health
NHS – student groups	BBC breaking
The NHS are the worst employers ever – page	Guardian news
Westminster pages, student groups	Uk health news
Forum for the Arts in Healthcare	Student paramedics and other student health professions
Against State Regulation of Counselling & Psychotherapy in the UK	NHS
The Society and College of Radiographers	NHS employers
NHS	Hospitals
King's College Radiology Society	Doctors net (referrers campaign)
Institute of Biomedical Science	UkGov
British Dietetic Association	Future health
International Art Therapy Organization [IATO] Group	Art in healthcare
Art as Therapy	Pulse today
Chartered Society of Physiotherapy Congress 2009	Bupa health
Royal College of Speech and Language Therapists	WestminsterCC
Degree level State Registered Paramedics (UK & N.I.)	Radio London
London Ambulance Service	Nursing times
Facebook Paramedics	Health4London
General Medical Council	Patient opinion (NHS)
Health Professions Council	The Health and Safety Executive (HSE)
Continuing professional development	e-politics

And still the list is growing...

Appendix 5

This is an example of good practice when using social media:
HPC's referrers campaign being promoted on NMC facebook page

The image is a screenshot of the Nursing & Midwifery Council (NMC) Facebook page. The page header includes the Facebook logo, a search bar, and the NMC logo with the text "Nursing & Midwifery Council". Below the header, there are navigation tabs for "Wall", "Info", "Quiz", "Newsletter", "Photos", "Events", and "Filters".

The main content area shows a post from "Irish Batuigas Villaceran" asking for help with registration fees. Below this is a promotional post from the NMC with the text: "Nursing & Midwifery Council Hi, you should always look at the NMC website for registration information. Use the following link to find out more: <http://www.nmc-uk.org/Registration/Joining-the-register/> 50 minutes ago · Flag".

The central focus is a post from the NMC titled "Are you referring patients on to unregistered and unregulated professionals?". The text of the post reads: "The Health Professions Council (HPC) has launched a six-month campaign that aims to highlight the vital role that referrers such as practice nurses and GPs play in making patient referrals and ensuring that referrers and their patients are aware of the HPC when referring on to HPC regulated...". The post is dated "22 hours ago" and has "Share" and "Like" options. A comment from "Amy Morgan" says "Amy Morgan and 22 others like this.".

Below this is another post from "Rebecca Mosley" dated "Yesterday at 8:31am" with the text: "as a 2nd year student I am frustrated by pressures on mentors and students due to increased pressures on the wards for various reasons including financial, in my experience mentors are very dedicated members of staff but with an increasing workload have less time to mentor a student. Is there not a risk of newly qualif...". It has "See More" and "Flag" options, and a comment from "3 people like this.".

The left sidebar contains information about the NMC, including its location (23 Portland Place, London, W1B 1PZ), phone number (020 7333 9333), and hours (8:00 am - 6:00 pm). It also lists "3 Friends Like This" with profile pictures of Maria Sylvester, Amy Morgan, and Laura Morris.

Notes About Me

Jump to Friend or Page

Subscribe

Nursing & Midwifery Council's Notes

Report

Please check or encourage your patients to check that they are seeing a registered health professional. For a full list of the professions, or to check the online register, visit the HPC website.

Share

Amy Morgan and 22 others like this.

Sushi - 70% groupon.nl

Ga een lekker avondje Sushi eten in jouw stad en wij geven je korting. Schrijf je hier in!

Lekker wonen in Amsterdam nieuwbouw.bouwfonds.nl

Prachtige starters appartementen in Amsterdam-Zuidoost. Oppervl. 78 m2, prijs vanaf €159.000 v.o.n. Profiteer nu van €5000 subsidie!

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facebook



Search



- Nursing & Midwifery Council's Notes
- Notes About Nursing & Midwifery Council

Browse Notes

- Friends' Notes
- Pages' Notes
- My Notes
- My Drafts
- Notes About Me

Jump to Friend or Page

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- Nursing & Midwifery Council's Notes

Report

Are you referring patients on to unregistered and unregulated professionals?

by Nursing & Midwifery Council on Tuesday, September 28, 2010 at 11:45am



The Health Professions Council (HPC) has launched a six-month campaign that aims to highlight the vital role that referrers such as practice nurses and GPs play in making patient referrals and ensuring that referrers and their patients are aware of the HPC when referring

on to HPC regulated health professionals.

The HPC is a UK wide multi-profession regulator that regulates the roles not covered by the GMC, NMC and GDC to name a few (a full list of regulators can be found here). They keep a register of allied health professionals who meet its standards for training, professional skills, behaviour and health.

Please check or encourage your patients to check that they are seeing a registered health professional. For a full list of the professions, or to check the online register, visit the HPC website

Share

Amy Morgan and 22 others like this.

Enhancements to the online register, new aspects of website and social media

Tony Glazier – Web Manager

Ebony Gayle – Media and Public Relations Manager

Homepage

- Audience pages
- RSS feeds

The screenshot shows the HPC homepage layout. At the top right is the HPC logo. Below it is a navigation menu with links: Home, About registration, About us, Apply, Complaints, Education, Media & Events, Publications, and Registrants. A search bar is located to the right of the navigation menu. The main content area features a large banner with the text "Protecting the public, regulating health professionals" and a photo of a woman holding a card. To the right of the banner is a section titled "Information for you:" with a list of links: Registered health professionals, Members of the public, Employers, Journalists and media, Education providers, and Prospective registrants. Below the banner are three columns of content: "Renew your registration online" with a laptop icon, "Regulation of social workers in England" with an information icon, and "Understanding fitness to practise hearings" with a photo of a woman. The "Latest news" section includes links to "Latest edition of HPC In Focus now online", "HPC comment on Panorama's Undercover Care: The Abuse Exposed", "Orthoptists and paramedics registration renewal", "New series of Employer Events announced in Liverpool and Birmingham", and "Education data cleansing exercise". The "Latest media releases" section includes links to "Biomedical scientist struck off for falsifying test results", "Paramedic struck off for misconduct", "Lay Council members re-appointed to the HPC", "Paramedic suspended for misconduct", and "Biomedical scientist struck off for misconduct". On the right side, there are two smaller sections: "CPD presentation" with a photo of a woman and "HPC In Focus" with a calendar icon labeled "Events calendar".

Audience pages – Registered health professionals

Registered health professionals

- Upcoming events
- Our standards
- Respond to our current consultations



Information for you:

- Registered health professionals
- Members of the public
- Employers
- Journalists and media
- Education providers
- Prospective registrants



Access your online account



How to you promote your HPC registration



Learn about the CPD audit process

HPC for Registered health professionals

You can find important information about your registration through the links on this page. This includes advice on renewing your registration and Continuing Professional Development.

You can also find further information in the [registrants section](#) of our website.

Latest news

- Latest edition of HPC In Focus now online
- Final registration renewal reminder forms posted to Chiropodists/podiatrists and Hearing aid dispensers
- Latest edition of HPC In Focus now online
- HPC welcomes 'Building the National Care Service' White Paper
- Radiographers[®]™ renewal notices and CPD audit



HPC In Focus' newsletter



2010
Renewal info



Listening events

Audience pages – Journalists and media


Journalists and media

- Press room
- Position statements
- Hearings



Information for you:

- Registered health professionals
- Members of the public
- Employers
- Journalists and media
- Education providers
- Prospective registrants



Which professions do we regulate



'HPC In Focus' newsletter



Fitness to practise alerts

HPC for Journalists and media

What is the Health Professions Council?
We are an independent UK-wide regulator established to protect the public. To do this, we keep a register of professionals who meet our standards for their training, professional skills, behaviour and health. We will take action against registered professionals who do not meet our standards or who use a protected title illegally.

The links on this page contain useful information for media and journalist queries regarding the work of the Health Professions Council. This includes information about our Fitness to Practise hearings.



Questions about Fitness to practise hearings



Journalist FAQs



HPC Blog

Events calendar

- New design
- Ability to display events over multiple dates
- 'Event type' filtering
- 'Sign-up form' improvements
- 'Sign-up' data now controlled in content management system

Home About registration About us Apply Complaints Education **Media & Events** Publications Registrants

home > Media and Events > Events

Events

You can either search for events using our calendar below or click on the event types in the menu on the left of this page.

Event type: Events Meetings Fitness to practise hearings

Category:

Date: Month: Year:

« Previous **JUNE 2011** Next »

Mon	Tue	Wed	Thu	Fri	Sat	Sun
		1	2	3	4	5
6	7	8	9	10	11	12
UKRC 2011						
13	14	15	16	17	18	19
	Meet the HPC - Bradford (1.45pm)		Meet the HPC - Sheffield (1.45pm)			
	Meet the HPC - Bradford (5.45pm)		Meet the HPC - Sheffield (5.45pm)			

Links
Market research
News
Press Room
Position statements
HPC blog
FTP media schedule

Events calendar

Event type: Events Meetings Fitness to practise hearings

Category:

Date: Month: Year:

« Previous **JUNE 2011** Next »

Mon	Tue	Wed	Thu	Fri	Sat	Sun
		1	2	3	4	5
6	7	8	9	10	11	12
UKRC 2011						
13	14	15	16	17	18	19
	Meet the HPC - Bradford (1.45pm)		Meet the HPC - Sheffield (1.45pm)			
	Meet the HPC - Bradford (5.45pm)		Meet the HPC - Sheffield (5.45pm)			

Events calendar - meetings

Event type:

Events

» Meetings

Fitness to practise hearings

Category: All

Date: Month: September Year: 2012

GO

« Previous SEPTEMBER 2012 Next »						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
					1	2
3	4	5	6	7	8	9
10	11 Finance and Resources Committee	12	13 Education and Training Committee	14	15	16

Events calendar – ftp hearings

Event type:

Events

Meetings

» Fitness to practise hearings

Category: Physiotherapists

Date: Month: June Year: 2011

GO

« Previous JUNE 2011 Next »						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
		1 Ken Churchill	2	3	4	5
6 Brendan Stubbs Joseph Jomon	7	8 Robin Sawyer	9	10	11	12

Events calendar – Content management system integration

Admin Functions

- Users
- Groups
- Approval Report
- Export Contacts

Content Functions

- Home Page
- Landing Pages
- Site Pages
- Events
- News
- Council Members
- Press Releases
- Staff
- Publications
- Job Vacancies
- Spotlights
- Minutes & Agendas
- Consultations
- Image Store

CMS Update Report

Please choose a date from below.

Report Type: Events sign up data

From: Day: 01 Month: 06 Year: 2011

To: Day: 21 Month: 06 Year: 2011

Name	Profession	Email	Eventname	Created
carrie- anne prescott	Occupational therapists	carrie- ann.prescott@centralsurreyhealth.nhs.uk	Meet the HPC - Canterbury (5.45pm)	01/06/2011
karen rees	Occupational therapists	karen.rees@medway.gov.uk	Meet the HPC - Canterbury (5.45pm)	01/06/2011
angela self	Occupational therapists	angela.self@medway.gov.uk	Meet the HPC - Canterbury (5.45pm)	01/06/2011
jan loveless	Occupational therapists	jan@access-mattersuk.co.uk	Meet the HPC - Canterbury (1.45pm)	02/06/2011
paul berry	Paramedics	pberry909@yahoo.co.uk	Meet the HPC - Sheffield (1.45pm)	02/06/2011

Fitness to practise information

- [Hearings and decisions](#)
- [What is fitness to practise?](#)
- [Raising a concern about a professional](#)
- [Information for registrants if a concern has been raised](#)
- [What to expect from us if a concern is raised about you](#)
- [The investigations process](#)
- [What happens if the case is referred to a hearing?](#)
- [Interim orders](#)
- [Information for representatives](#)
- [Information for employers and managers](#)
- [Information for witnesses](#)
- [Protection of title](#)

home > Complaints > Information for registrants if a concern has been raised

Information for registrants if a concern has been raised

This section provides information if you have had a fitness to practise allegation made against you.

Anyone can raise a concern about a registered professional. This includes members of the public, employers and other registrants. The police will also normally let us know about criminal proceedings against a registrant.

We will not normally take further action if the information is provided anonymously. This is because we want to operate a fair and clear process and we cannot go back and ask for more information if we do not know who has contacted us. However, as our main function is to protect the public if anonymous information relates to serious and credible concerns about a registrant's fitness to practise, we will still consider whether it is appropriate to take further action.

We only consider cases about fitness to practise, this is explained in more detail in the section about 'what is fitness to practise?', [click here](#).

The types of cases we can consider are those that question whether your fitness to practise is 'impaired' (negatively affected) by:

- misconduct (such as inappropriate behaviour, dishonesty or deliberate clinical failings);
- a lack of competence (not having the necessary skills and knowledge);
- a conviction or caution for a crime in the UK (or somewhere else for an offence that would be a crime if it was committed in England and Wales);
- your physical or mental health;
- a determination (a decision) made by another regulator responsible for health or social care; or
- being included on a barred list which prevents you working with vulnerable adults or children.

What happens if a concern is raised about me?

hpc

What happens if a concern is raised about me?

Download the brochure

Understanding fitness to practise hearings
This presentation has been produced for anyone attending, or interested in finding out about, fitness to practise hearings.

New calendar integrated with new complaints section

Home About registration About us Apply **Complaints** Education Media & Events Publications Registrants

home > Complaints > Hearings and decisions

Hearings and decisions

We list cases four weeks before the date of the hearing. (more information here).

Please note that due to website maintenance some hearing information may not be updated immediately, if you require further information on any of our cases please contact the Fitness to Practise department on: 0800 328 4218, or email fp@hpc-uk.org

Event type: Category:

Date:

GO

« Previous JUNE 2011 Next »

Mon	Tue	Wed	Thu	Fri	Sat	Sun
		1 Ken Churchill	2 Mrs Alexandra Logan	3 Shaun Clarke	4 Frances E Leahy	5
6 Karen Elliott Brendan Stubbs	7	8 Robin Sawyer Donald Johnston	9 Nigel Cavey	10 Guy Dunk	11	12

Changes to hpcheck site

What is hpcheck?

- A microsite aimed at service users
- Has core information about HPC, including what we do and how to raise a concern.
- Online Register

Why change it?

Project objectives:

- To bring www.hpcheck.org in line with our current visual identity
- To improve usability of the register based on stakeholder feedback.
- To create a more versatile web service



Check your health professional is registered

We are the Health Professions Council, and we were set up to protect your health and wellbeing. To do this, we keep a register of health professionals who meet our standards for their training, professional skills, behaviour and health.

You can use the on-line register on this page to check if your health professional or the health professional you are about to use is registered.

Who do we regulate?
View our main site

Step 1: Select a profession

...Please Select...

Step 2: Enter a Registration Number OR Surname

Registration Number:

Surname:

Need assistance? [Search](#)



What has changed?


- Suspended registrants now appearing on the Register
- New design
- Revised and up-to-date content
- Improved search form
- Clearer search results
- Technology changes to improve the infrastructure and flexibility

The screenshot displays the HPC website's registration check page. At the top right is the HPC logo. A navigation menu includes 'Home', 'Why check?', 'Who we regulate', 'Raising a concern', and 'Contact us'. The main content area features a large blue banner with the text 'Check HPC registration here' and an image of a woman holding an HPC ID card. To the right is an 'Online registration check' form with search fields for 'surname' and 'registration no.', a 'profession' dropdown menu, and a 'Go' button. Below the banner are three links: 'Our main functions', 'How to check online', and 'What your results tell you'. A paragraph explains the HPC's role in protecting the public. A blue box on the right contains the text 'Want to know more? Click here to visit our main website.' The footer includes the HPC address and phone number, 'Alternative languages', and a navigation menu with 'Home | Why check? | Who we regulate | Raising a concern | Contact us'. The design is credited to 'Reading Room'.

hpc health professions council

Home **Why check?** Who we regulate Raising a concern Contact us

Be sure your professional is genuine and meets national standards



What is a protected title? Professionals must be registered so you can be sure:

How can I find a professional?

- they are genuine;
- they meet national standards; and
- you are protected.

Online registration check

search

surname registration no.

profession

...please select...

[Need assistance?](#)

Want to know more?

Click here to visit our main website.

The Health Professions Council, Park House, 184 Kennington Park Road, London SE11 4BU, +44 (0) 20 7582 0866 [Alternative languages](#)

Home | [Why check?](#) | [Who we regulate](#) | [Raising a concern](#) | [Contact us](#) Design & Technology by [Reading Room](#)

hpc health professions council

Home Why check? **Who we regulate** Raising a concern Contact us

Over 200,000 professionals from 15 professions



[Arts therapists](#)

[Biomedical scientists](#)

[Chiroprpodists / podiatrists](#)

[Clinical scientists](#)

[Dietitians](#)

[Hearing aid dispensers](#)

[Occupational therapists](#)

[Operating department practitioners](#)

[Orthoptists](#)

We currently register over 210,000 professionals from 15 professions. Click on a title on the left hand side of this page to learn more about the professions that we regulate.

Online registration check

search

surname registration no.

profession

...please select...

[Need assistance?](#)

Want to know more?

Click here to visit our main website.

hpc health professions council

Home Why check? **Who we regulate** Raising a concern Contact us



Over 200,000 professionals from 15 professions

Arts therapists
[Biomedical scientists](#)
[Chiroprodists / podiatrists](#)
[Clinical scientists](#)
[Dietitians](#)
[Hearing aid dispensers](#)
[Occupational therapists](#)
[Operating department practitioners](#)
[Orthoptists](#)
[Paramedics](#)

An art, music or drama therapist encourages people to express their feelings and emotions through art, such as painting and drawing, music or drama.

Protected titles
 Art psychotherapist
 Art therapist
 Dramatherapist
 Music therapist

Professional bodies
[British Association of Art Therapists](#)
[British Association of Dramatherapists](#)
[Association of Professional Music Therapists](#)

Online registration check

search

☐ surname ● registration no.

profession

...please select... ▾


Need assistance? [Go](#)

Want to know more?

Click here to visit our main website.

hpc health professions council

Home Why check? Who we regulate **Raising a concern** Contact us



What happens if something goes wrong?

[How to raise a concern](#)
[What concerns can we consider?](#)
[Who can raise a concern?](#)
[Concerns about other professions](#)

If you have concerns about the behaviour of a professional, or if you are not happy with the treatment you have received, you can raise your concern with us. We can investigate and, if appropriate, take action against that professional.

Online registration check

search

☐ surname ● registration no.

profession

...please select... ▾

Need assistance? [Go](#)

Want to know more?

Click here to visit our main website.

The Health Professions Council, Park House, 184 Kennington Park Road, London SE11 4BU, +44 (0) 20 7582 0866

[Alternative languages](#)


[Home](#) | [Why check?](#) | [Who we regulate](#) | [Raising a concern](#) | [Contact us](#)

Design & Technology by [Reading Room](#)

hpc health professions council

Home | Why check? | Who we regulate | Raising a concern | **Contact us**

Get in touch



To check if a professional is registered, call +44 (0)20 7840 9802

For general enquiries, call +44(0)20 7582 0866

To discuss raising a concern, call +44(0)20 7840 9814 or (if calling from UK) freephone 0800 328 4218

The Health Professions Council
Park House
184 Kennington Park Road
London
SE11 4BU

Online registration check

search

☐ surname ● registration no.

profession

...please select.. ▾

[Need assistance?](#)

Want to know more?

Click here to visit our main website.

The Health Professions Council, Park House, 184 Kennington Park Road, London SE11 4BU, +44 (0) 20 7582 0866
[Alternative languages](#)

Home | Why check? | Who we regulate | Raising a concern | Contact us
Design & Technology by Reading Room

hpc health professions council

Improved search form

- The search form has been simplified, and now prevents users from entering invalid searches
- The site has been designed so that the search form is always visible throughout the site for quick access.

Online registration check

search

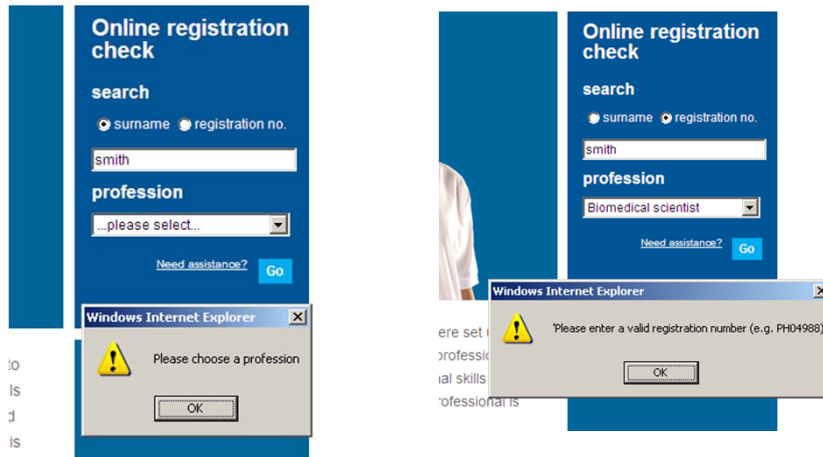
☐ surname ● registration no.

profession

...please select.. ▾

[Need assistance?](#)

Form validation



With the previous hpcheck site the user was presented with a long list of all results with all the data displayed on one long page.

Our feedback suggested that we needed to make this information more accessible, so we have implemented the following changes...

Search results

Reg No.	Name	Town	Status	Registered From	Registered Until	Local Anesthetic	Prescription Only Medicine	Supplementary Prescribing
CH25801	Adele L Brown	Shelton Stoke On Trent	Registered	01/08/2008	01/08/2012	Yes	Yes	No
CH15433	Andrew J Brown	Glasgow	Registered	01/08/2008	01/08/2010	Yes	No	No
CH25884	Angela L Brown	Haddington	Registered	03/02/2009	01/08/2012	Yes	Yes	No
CH21531	Ann S Brown	Enfield	Registered	01/08/2008	01/08/2012	No	No	No
CH10013	Ann S Brown	Scarborough North Yorkshire	Registered	01/08/2008	01/08/2010	Yes	No	No
CH16656	Anna K Brown	Sheffield	Registered	01/08/2008	01/08/2010	No	No	No
CH05746	Brian Brown	Sheffield	Registered	02/09/2008	01/08/2010	Yes	Yes	No
CH26036	Carla M Brown	Norwich	Registered	01/08/2008	01/08/2010	Yes	Yes	No
CH09792	Christine Ellen Brown	Leeds	Registered	01/08/2008	01/08/2010	No	No	No
CH21139	Claire A Brown	Cambridgeshire	Registered	01/08/2008	01/08/2010	No	No	No
CH06062	Clive S Brown	Heywood Manchester	Registered	01/08/2008	01/08/2012	Yes	No	No
CH14757	Deborah L Brown	Chesterfield	Registered	01/08/2008	01/08/2012	Yes	No	No
CH08226	Debra Jane	Dewsbury	Registered	01/08/2008	01/08/2012	Yes	No	No

Old search results

Regnum	Name	Location	Registration Date	Expiry Date	Status
PH56686	Alison K Smith	Manchester	Registered 01/05/2006	01/05/2008	No
PH43384	Alyson C Smith	Romford	Registered 01/05/2006	01/05/2008	No
PH82295	Miss Amy Smith		Registered 07/08/2007	01/05/2008	No
PH41423	Andrea Smith	Hereford	Registered 01/05/2006	01/05/2008	No
PH52438	Andrew Smith	Rotherham	Registered 01/05/2006	01/05/2008	No
PH61118	Andrew D Smith	Barnet	Registered 01/05/2006	01/05/2008	No
PH63364	Andrew M Smith	Watford	Registered 01/05/2006	01/05/2008	No
PH44877	Angela Smith	Edinburgh	Registered 01/05/2006	01/05/2008	No
PH51406	Angela J Smith		Registered 01/05/2006	01/05/2008	No
PH23023	Ann Marie Smith	Sturminster Newton	Registered 01/05/2006	01/05/2008	No
PH78404	Miss Anna C Smith		Registered 07/08/2006	01/05/2008	No
PH60256	Anna E Smith	Leigh-On-Sea	Registered 01/05/2006	01/05/2008	No
PH61112	Anna E Smith		Registered 01/05/2006	01/05/2008	No

Clearer search results

- Search results now displays 10 results per page.
- Only the basic information is initially displayed.
- Option to click on individual record to view all other data related to that registrant.

www.hpcheck.org - Windows Internet Explorer provided by the Health Professions Council

http://www.hpcheck.org/

hpc health professions council

Home Why check? Who we regulate Raising a concern Contact us

Check HPC registration here



Online registration check

search

☐ surname ● registration no.

dixon

profession

Chiroprapist / podiatrist

Need assistance? [Go](#)

[Our main functions](#)

[How to check online](#)

[What your results tell you](#)

We are the Health Professions Council (HPC). We were set up to protect the public. To do this, we keep a register of professionals who meet our standards for their training, professional skills and behaviour. Use this online register to make sure a professional is currently registered with the HPC.

Want to know more?

Click here to visit our main website.

The Health Professions Council, Park House, 184 Kennington Park Road, London SE11 4BU, +44 (0) 20 7582 0866 [Alternative languages](#)

Home | [Why check?](#) | [Who we regulate](#) | [Raising a concern](#) | [Contact us](#) Design & Technology by [Reading Room](#)

www.hpcheck.org - Windows Internet Explorer provided by the Health Professions Council

http://www.hpcheck.org/search-results/?searchOption=1&search=dixon&ct00%24profession=CH

hpc health professions council

Home Why check? Who we regulate Raising a concern Contact us

Search results for "Chiroprapist / podiatrist" and "dixon"

Displaying results 1-10 of 13.

Name	Status	Reg No.	Location
Bradley Dixon	Registered	CH15296	Gateshead
Carol A Dixon	Registered	CH08395	Hereford Herefordshire
Catherine A Dixon	Registered	CH15303	Shifnal
Claire M Dixon	Registered	CH14025	Eymouth
Enid M Dixon	Registered	CH07596	Port Talbot
Glenda F Dixon	Registered	CH19261	Nottingham
Heather Dixon	Registered	CH17923	Scarborough
Heather A Dixon	Registered	CH17819	Sleaford
Helen Dixon	Registered	CH08366	Leeds
Jaime Dixon	Registered	CH14091	

[Next page](#)

Online registration check

search

☐ surname ● registration no.

profession

...please select...

Need assistance? [Go](#)

[What do the results mean?](#)

[Additional entitlements](#)

[Why doesn't my professional appear on the Register?](#)

The Register shows you whether a professional is registered with us. If they are they are practising legally, safely and effectively, and they are entitled to use a protected title.

Want to know more?

Click here to visit our main website.

www.hpcheck.org - Windows Internet Explorer provided by the Health Professions Council

http://www.hpcheck.org/search-results/search-details/?searchOption=1&search=dixon&profession=CH&start=1&ID=15296

www.hpcheck.org

hpc health professions council

Home Why check? Who we regulate Raising a concern Contact us

Search results for "Chiropodist / podiatrist" and "dixon"

Name	Bradley Dixon
Reg no.	CH15296
Location	Gateshead
Status	Registered
Registered from	01/08/2010
Registered until	01/08/2012
Local anaesthetic	Yes
Prescription only medicine	No
Supplementary prescribing	No

[Back to search results](#)

Online registration check

search

surname registration no.

profession

[Need assistance?](#)

Want to know more?

[Click here to visit our main website.](#)

The Health Professions Council, Park House, 184 Kennington Park Road, London SE11 4BU, +44 (0) 20 7582 0866 [Alternative languages](#)

[Home](#) | [Why check?](#) | [Who we regulate](#) | [Raising a concern](#) | [Contact us](#) Design & Technology by [Reading Room](#)

hpc health professions council

Suspensions now showing on the Register

- Following on from a report by CHRE, Council have decided that those registrations with suspensions or interim suspensions should be displayed on the Register.
- These statues will be **highlighted in red**, and a link to more information will be provided.
- Registrants with 'conditions of practice' or 'cautions' will be displayed in the same way.

• Caution

Name	Status	Reg No.	Location
Jennifer Ravenhill	Registered Cautioned (expires 06/06/2013, details)	PYL20775	

• Conditions of practice

Name	Status	Reg No.	Location
Elizabeth A Carey	Registered	PH31631	Cheshire
Gillian R Carey	Registered Conditions of Practice (expires 01/06/2012, details)	PH83749	Bishops Sturtford Herts
Jane Carey	Registered	PH82627	

• Suspension

Name	Status	Reg No.	Location
Brendon Stubbs	Deregistered Suspension (details)	PH65970	Northampton
Carla K Stubbs	Registered	PH70506	Poole
Celia C Stubbs	Registered	PH77806	Grootfontein

• Interim suspension

Name	Status	Reg No.	Location
Guy Dodson	Registered	PYL04459	
Phillip Dodson	Deregistered Interim Suspension (details)	PYL04460	Hove

Who doesn't show on the Register?

- Lapsed
- Struck-off

Search results for "Operating department practitioner" and "Garbett"

Displaying results 0-0 of 0.

No professionals were found that matched the parameters given

hpc health professions council

RSS feeds

Accessibility | Check the HPC Register | Contact us | My Account | Sitemap

hpc health professions council

Home | About registration | About us | Apply | Complaints | Education | Media & Events | Publications | Registrants

Protecting the public, regulating health professionals

- 210,000 registrants from 15 professions
- Check your health professional is registered
- Fitness to practise hearings

Renew your registration online

Regulation of social workers in England

Understanding fitness to practise hearings

Latest news

- Latest edition of HPC In Focus now online
- HPC comment on Panorama's Undercover Care: The Abuse Exposed
- Orthoptists and paramedics registration renewal
- New series of Employer Events announced in Liverpool and Birmingham
- Education data cleansing exercise

CPD presentation

HPC In Focus

Events calendar

HPC - Health Professions Council - News RSS Feed
23 June 2011, 10:00:00

Latest edition of HPC In Focus now online
03 June 2011, 10:00:00 →
Latest edition of HPC In Focus now online

HPC comment on Panorama's Undercover Care: The Abuse Exposed
03 June 2011, 01:00:00 →
HPC comment on Panorama's Undercover Care: The Abuse Exposed

Orthoptists and paramedics registration renewal
02 June 2011, 01:00:00 →
Orthoptists and paramedics registration renewal

New series of Employer Events announced in Liverpool and Birmingham
01 June 2011, 01:00:00 →
New series of Employer Events announced in Liverpool and Birmingham

Education data cleansing exercise
25 May 2011, 10:00:00 →
Education data cleansing exercise

Updates to the education section of the website
23 May 2011, 10:00:00 →
Updates to the education section of the website

Approval visits in the 2011-12 academic year
16 May 2011, 10:00:00 →
Approval visits in the 2011-12 academic year

hpc health professions council

Social media

Facebook

Purpose of Facebook:

Prompt and digitally engage registrants, stakeholders and the public to visit the website as well as provide an alternative channel for HPC updates.

- 176 likes on Facebook
- 639 visits from Facebook to the HPC website



The screenshot displays the Facebook profile for the Health Professions Council (HPC). The page header includes the Facebook logo, a search bar, and navigation links for Home, Profile, and Account. The HPC profile picture and cover photo are visible, along with the text 'Health Professions Council (HPC)' and 'Non-Profit Organization · London, United Kingdom'. The main content area shows a 'Wall' section with a 'Write something...' input field and a share button. Below this are three posts from the HPC page. The first post is a text-based announcement about a new media schedule. The second post is a photo of a group of people at an event, with the caption '130 registrants attend the afternoon Meet the HPC event in Sheffield today'. The third post is another photo of an event, with the caption 'Meet the HPC'. To the right of the main content, there are several utility sections: 'Admins (4)', 'Use Facebook as Health Professions Council (HPC)', 'Notifications', 'Promote with an Ad', 'View Insights', 'Suggest to Friends', 'You and Health Professions Council (HPC)', 'Quick Tips', 'Sample Ad: Health Professions...', 'Advertise Page', and 'Sponsored' content featuring an ad for Will Graham.

hpc health professions council

hpc Health Professions Council (HPC)
 Urgent reminder that HPC registration renewals deadline for practitioner psychologists is Tuesday 31 May 2011 - registrants can renew online here <http://www.hpc-uk.org/>

HPC - Health Professions Council
www.hpc-uk.org
 The Health Professions Council (HPC) is a new independent, UK-wide regulatory body responsible for setting and maintaining standards of...

485 Impressions · 0% feedback
 27 May at 09:39 via HootSuite · Like · Comment · Share

hpc Health Professions Council (HPC)
 HPC have meet over 170 registrants at the Patient Safety Congress event in Birmingham, we are on stand B44, come and meet the team <http://www.patientsafetycongress.co.uk/>

NHS Institute for Innovation and Improvement
Patient Safety Congress 2011 - Patient Safety Congress 2011
www.patientsafetycongress.co.uk
 The UK's leading patient safety event developed in partnership between the Health Service Journal, Nursing Times, Department of Health, NPSA, NHS Institute for Innovation and Improvement and Health Foundation

568 Impressions · 0% feedback
 26 May at 12:22 · Like · Comment · Share

hpc Health Professions Council (HPC)
 Lay Council members re-appointed to the HPC <http://www.hpc-uk.org/mediaandevents/pressreleases/index.asp?id=510>

HPC - Health Professions Council - Press Room
www.hpc-uk.org
 This page is the introduction to the about registration section

604 Impressions · 0% feedback
 24 May at 11:44 · Like · Comment · Share

hpc Health Professions Council (HPC)
 Reminder that HPC registration renewals for practitioner psychologists are due by 31 May 2011 - registrants can renew online here <http://www.hpc-uk.org/>

561 Impressions · 0% feedback
 23 May at 12:00 via HootSuite · Like · Comment

hpc health professions council

Twitter

Purpose of Twitter
 Sharing news with registrants, decision makers, informers and influencers

- 197 followers on Twitter
- 53 visits from Twitter to the HPC website





twitter Home Profile Messages


Back to Home

Results for hpc_news Save this search

Tweets · Top

- HPC_news** HPC
The latest edition of HPC In Focus is now available to view online here tinyurl.com/6xt8ogr
21 hours ago
- HPC_news** HPC
We are holding two 'Meet the HPC' events for registrants this week, with dates in Bradford (14 June) and Sheffield (16 June)
14 Jun
- HPC_news** HPC
[@martynclark](https://twitter.com/martynclark) [@ChangingFields](https://twitter.com/ChangingFields) we regulate Arts Therapists, Music Therapists, Dramatherapists, Speech and Language Therapists & OT's
14 Jun
- HPC_news** HPC
HPCCheck has been revamped, the new site is designed based on feedback from service users and members of the public hpccheck.org
13 Jun
- HPC_news** HPC
New media schedule of up-and-coming fitness to practise hearings is available to view here <http://www.hpc-uk.org/mediaandevents/ftpmedia/>
9 Jun
- HPC_news** HPC
The HPC's Employer Events in Liverpool and Birmingham are half full already, to book your place visit <http://tinyurl.com/6awgubl>
9 Jun

HPC tweets



twitter Search Home Profile Message

14 hours ago

- BAOTCOT** BAOTCOT
Update your postal address with the Health Professions Council in time for registration renewal process <http://bit.ly/iqz1hT> ([@HPC_news](https://twitter.com/HPC_news))
20 Jun Favorite Retweet Reply
- BAOTCOT** BAOTCOT
Other HPC news: RT [@HPC_news](https://twitter.com/HPC_news): Occupational Therapists will hear from us at the beginning of August if they have been selected for audit.
20 Jun
- twittersuggests** Twitter Suggests
[@21mainstreet](https://twitter.com/@21mainstreet) New suggestions for you: Jill Woods at [@Podiatrysucces](https://twitter.com/@Podiatrysucces) and HPC at [@HPC_news](https://twitter.com/@HPC_news). More at http://twitter.com/#!/who_to_follow
20 Jun
- TheGSCC** TheGSCC
If you missed our joint workshop with [@HPC_news](https://twitter.com/@HPC_news) at [#cclive2011](https://twitter.com/#cclive2011), you can have a listen here: bit.ly/jRSpSm
17 Jun
- baotmbr** Lee Roach
[@HPC_news](https://twitter.com/@HPC_news) just found this #OT worth following #FF
17 Jun
- otatbu** OT Bournemouth Uni
[@HPC_news](https://twitter.com/@HPC_news) Thank You.
7 Jun
- Mindset_Match** Dr. Richard Keegan
[@HPC_news](https://twitter.com/@HPC_news) Hi yes, no problem. Thanks for following me too.
6 Jun
- otatbu** OT Bournemouth Uni
[@HPC_News](https://twitter.com/@HPC_News) Could you remind us when Occupational Therapists will hear about if they have been selected for audit this year. Thanks.
3 Jun









@mentions

← @HPC_news's profile

You follow 144 people

Here's more about them.

Tweets **People: 144**

- 
NHSIC The NHS IC
 We are England's central, authoritative source of health and social care information
- 
skillsforcare Skills for Care
 The official twitter channel for Skills for Care
- 
Directgov Directgov
 Information and practical advice about public services. Directgov is also on http://m.direct.gov.uk www.facebook.com/Directgov and www.youtube.com/directgovuk
- 
Alyx_Peters Alyx Peters
 MD at MPS an HCL Company, supplying Healthcare Staff to the NHS. My views are my own.
- 
jennybudd Jenny Budd
 Psych St Andrews graduate and current Occupational Therapy Cardiff postgrad student.
- 
ironcaglia Irma roncaglia
 Chartered Practitioner Psychologist
- 
pspindler Paul Spindler
 Strategic Relationships Manager at the General Medical Council. Previously a communications manager in the NHS and @ theRCN. All tweets are my own views.
- 
ParkinsonsUK Parkinson's UK
 We're the UK's Parkinson's support and research charity. Help us find a cure and improve life for everyone.











HPC @HPC_news UK

Established as the only independent UK-
 profession regulator the Health Professions
 regulates 15 professions & is set up to prot
 public http://www.hpc-uk.org

83 Tweets 144 Following 197 Followers 5 Listed

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 Advertisers Businesses Media Developers Resourc
 © 2011 Twitter

Following the HPC


- 
guardiannews Guardian news
 Latest news from the Guardian
- 
ePolitix ePolitix.com
 Commenting on politics and blogging on life inside the palace of Westminster
- 
DHgovuk Department of Health
 Official Twitter feed from the Department of Health (DH)
- 
StephenBAOT Stephen Little
 Editor of www.cot.org.uk, the official website of the British Association and College of Occupational Therapists
- 
OTnews OTnews
 OTnews, the professional best practice magazine of BAOT/COT
- 
nhemployers NHS Employers
 NHS Employers represents trusts in England on workforce issues and helps employers to ensure the NHS is a place where people want to work.
- 
BiomedScience IBMS
 The Institute of Biomedical Science (IBMS) is the professional body for biomedical scientists in the United Kingdom.
- 
ComCareWork Kirely McGregor
 Workforce journalist at Community Care, the UK's leading magazine for social workers and other social care professionals.
- 
MindCharity Mind
 Tweets from the Digital team at Mind, the leading mental health charity in England and Wales.
- 
BASW_UK BASW
 BASW - The College of Social Work

You follow 144 people


Here's what they're tweeting right now.

Tweets | People: 144


36 new tweets




ParkinsonsUK Parkinson's UK
 Professor Nick Miller's session on speech & language therapy in Parkinson's about to start at our #Parkinsons11 conference for professionals
30 minutes ago




reuters_co_uk Reuters UK Online
 Tree tragedy families sue National Trust <http://reut.rs/mxxaTU>
52 minutes ago




SkyNews Sky News
 Michelle Obama Meets Mandela In South Africa <http://bit.ly/ip9lhZ>
34 minutes ago




dailytelegraph Daily Telegraph
 [TELEGRAPH]: Emperor penguin washes up on beach far from home in New Zealand: A young Emperor penguin was discov...
1 hour ago




MindCharity Mind
 RT @comchantv: Watch some of our inspirational films on refugees here <http://bit.ly/j14Bq> <http://bit.ly/lEB0cK> #RefugeeWeek
1 hour ago




londontonight ITV London Tonight
 Oyster Pay As You Go passengers over-charged by up to £24m last last year: itv.co/iCFY2e
1 hour ago



CommunityCare Community Care
 Mental health wards 'failing patients', warns Royal College: Mental health in-patient services are f... <http://bit.ly/iU6AR0> #socialwork
1 hour ago [Favorite](#) [Retweet](#) [Reply](#)



We are following




LinkedIn

LinkedIn: Information page

138 followers

30 members – employee's linked by default.

The page is linked to our tweets and our blog. It also picks up mentions of HPC in the media.



LinkedIn

LinkedIn Account Type: Basic Ebony Gavie MCPR dip CPR Add Connections

Companies > Health Professions Council

Overview Products & Services Analytics

This page was last edited on 06/15/2011 by Amy Morgan



The Health Professions Council (HPC) is a regulator set up to protect the public. To do this, it keeps a register of health professionals who meet its standards for training, professional skills, behaviour and health.

The HPC currently regulate 15 health professions: arts therapists, biomedical scientists, chiropodists / podiatrists, clinical scientists, dietitians, hearing aid dispensers, occupational therapists, operating department practitioners, orthoptists, paramedics, physiotherapists, practitioner psychologists, prosthetists / orthotists, radiographers, and speech and language therapists.

Specialties
Regulation, Public Protection, Allied Health Professions

Health Professions Council has 138 followers

Following Share

How you're connected to Health Professions Council

14 Connections

16 Employees in your network

55 Employees on LinkedIn

Check out insightful statistics about Health Professions Council employees >

Health Professions Council mentioned in the News

'Self-taught' cosmetic surgeon commits suicide
Preston News, Jun 14, 2011

Nursing Council obstructing foreign nurses
Health-e, Jun 10, 2011

Your Network (30)

Your College Alumni (1)

New Hire (1)



Financial Controller

Charlotte Milner, Croydon, United Kingdom



Communications Officer – Publishing

Daniel Knight, London, United Kingdom



Media & Public Relations Manager

LinkedIn

Recent Tweets

Recent Blog Posts



The latest edition of HPC In Focus is now available to view online here
<http://t.co/DJoc262>
1 day ago · Like · Comment

We are holding two 'Meet the HPC' events for registrants this week, with dates in Bradford (14 June) and Sheffield (16 June)

1 day ago · Like · Comment

RT @HSJEditor : Andrew Lansley to issue 'ministerial statement' at 11:30 and address MPs as 3:30 #nhsreform

1 day ago · Like · Comment

RT @OTJOnline : Health Professions Council <http://fb.me/Sb1o9hNV>

1 day ago · Like · Comment

HPCheck has been revamped, the new site is designed based on feedback from service users and members of the public <http://t.co/GwHBKYG>

2 days ago · Like · Comment

See all Tweets >

powered by:

Health Professions Council Activity on LinkedIn



Health Professions Council has a new Partner Visitor

Angela Ariu is now Partner Visitor



1 day ago · Like · Comment

Social media content planner

	Comms – Media – FTP scheduled		Our website has been updated with the latest media FTP schedule highlighting upcoming hearings. Visit www.hpc-uk.org
June	<p>Post reg. qual outcomes from consultation.</p> <p>Registrations – Paramedic and orthoptist registration renewal begins</p> <p>Comms – Publication of HPC In Focus (3 June)</p> <p>Comms – Events: - UKRC Manchester 6-8 - Meet the HPC – Bradford (14 June) - Meet the HPC – Sheffield (16 June) - COT Brighton (28 June – 1 July)</p> <p>Comms – Media – FTP scheduled (weekly)</p>	<p>Twitter, FB</p> <p>Twitter & FB</p>	<p>Announce results (tbc)</p> <p>Announce start of registration renewal process and promote online renewals</p> <p>Announce publication of In Focus (highlight key story)</p> <p>HPC will be exhibiting at xxx in xxx @ the xx from xx – xx come and visit us at stand Xx</p> <p>HPC Registrants - meet the HPC event is taking place see our website for more info</p> <p>Our website has been updated with the latest media FTP schedule highlighting upcoming hearings. Visit www.hpc-uk.org</p>
July	Registrations – Prosthetists / orthotists. Clinical scientists and SLTs registration renewal begins	Twitter, FB & LinkedIn	Announce start of registration renewal process and promote online renewals

HPC BLOG

Protecting the public
Regulating health professionals

03 JUNE 2011

BLOG update: Stop kissing the carpet

Panorama programmes have a reputation for shocking audiences. Last night's programme, 'Undercover care' was no exception. It told the story of systematic abuse in a residential care home for people with learning disabilities through graphic, disturbing footage, secretly filmed. Restraint of the 'patients' included a routine called 'kissing the carpet', in which vulnerable young disabled adults were pinned to the floor, sometimes under a chair, with their hands pinned under the feet of a support worker. The programme reported weeks when 24 such restraints took place – when one would have been shocking enough on its own. Professor Jim Mansell, one of the UK's authorities on caring for people with learning disabilities and author of numerous reports and studies, was interviewed on the programme. He described the pattern of abuse as one he recognised - in which a senior long serving unqualified member of staff creates the model for others to follow, and no-one dares to challenge or report such abuse to the outside world.

LINKS

- [About the HPC](#)
- [Check the HPC Register](#)

BLOG ARCHIVE

- ▼ 2011 (3)
 - ▼ June (1)
 - [BLOG update: Stop kissing the carpet](#)
 - ▶ April (1)
 - ▶ February (1)
- ▶ 2010 (7)
- ▶ 2009 (4)



Home



Meet us to find out more about exciting OT positions available in some of the USA's most desirable locations.

Update your address with the Health Professions Council (HPC) in time for registration renewal process

Submitted by slittle on Fri, 17/06/2011 - 14:52

Not keeping the Health Professions Council (HPC) informed of changes to home and work addresses is the number one reason why health professionals accidentally lapse from the HPC register.

The registration renewal process for occupational therapists begins in August when the HPC will post activation and authentication codes for online re-registration to all registered occupational therapists. It is important that the HPC has registrants' correct addresses. Email registration@hpc-uk.org if your address has changed since the last registration renewal process two years ago.

Remember – 2.5% of occupational therapists will also have their Continuing Professional Development (CPD) audited. If selected, you will have to submit a profile of your CPD over the last two years. Occupational therapists who are selected for audit will be informed in August. If you deferred your audit during the last auditing round you will automatically be selected for audit this year. The College provides members with tools and advice for audit.

www.hpc-uk.org/registrants/renew

http://twitter.com/HPC_news

www.facebook.com/hpcuk