
Communications Committee 21 January 2009

Director of Communications' Report

Executive summary and recommendations

Introduction

The activities of the communications department are detailed in the following report. It updates the Committee on the departments' key tasks which have been set out and agreed as part of the 2008-09 workplan.

Decision

This paper is for information only. No decision is required.

Background information

Resource implications

None

Financial implications

None

Appendices

Press coverage reports

www.hpcheck.org website statistics

Date of paper

Wednesday 21 January 2009

Date	Ver.	Dept/Cmte	Doc Type	Title	Status	Int. Aud.
2008-02-14	a	COM	PPR	Communications budget headline figures	Final DD: None	Public RD: None

Director of Communications report

1. Media and campaigns

Media update:

Since the last Communications Committee in October 2008, the Communications Manager has issued press releases on the following:

- HPC hosting tree planting ceremony with Kate Hoey MP
- HPC publishes Fees consultation key decisions
- HPC makes regulation recommendation to Secretary of state for Health
- Dietitian, nutritionist, food advisor, do you know the difference? – Joint awareness campaign with the British Dietetic Association (BDA)
- Former President Professor Norma Brook passes away

She has also issued news items and written articles for the website and a range of professional journals on renewals, the role out of the online authentication for registrants and general HPC update articles.

The Communications Manager has also issued weekly media alerts highlighting forthcoming Fitness to Practise Hearings and has issued 19 press releases on professionals who have been struck off or suspended between October and December 2008.

Coverage continues to be monitored on a daily basis and the attached reports detail the coverage that has been received each month from October 2008 up to the end of December 2008.

Press coverage for the HPC has increased significantly over the last year with more journalists and newswire agencies attending fitness to practise hearings. Professional body coverage has also increased with numerous articles on renewals and the roll out of the online authentication for registrants. All press releases can be viewed on the HPC website in the media and events section.

Be healthwise campaign:

The 'Be healthwise' campaign to increase awareness of the HPC among older people was launched in November 2008 at the National Care Forum (a network of residential and care providers). We also attended the English Community Care Association (network of independent care homes) annual conference and will have a presence at the National Care Show in March 2009 as well as others conferences aimed at older people care providers across the UK in the coming months.

This month we will be writing to 22,000 care homes across the UK with an introduction letter, poster, and leaflet pack which will contain a coaster for care home managers with our details. We will then be focussing on our regional media campaign based on local case studies which have been developed with registrants and the older people they care for. This will commence in Wales.

A more detailed report updating the Committee on this campaign is included in the agenda for this meeting.

Professional body joint media awareness campaign:

At the start of December we embarked on the HPC's first joint media campaign with a professional body, the British Dietetic Association (BDA). The aim was to raise awareness of the protected title of "dietitian" and the importance of using a registered health professional.

The campaign came about because of concerns about the misuse of the title dietitian by journalists and the media. There is a general misunderstanding with third parties not aware of the difference between a nutritionist and a dietitian.

In September the HPC and BDA launched a joint case study appeal to highlight the work of dietitians across the UK. The case study appeal generated a significant number of responses from dietitians from across the UK with various experiences to share with the media.

The case study appeal also unearthed some alarming and dangerous evidence of patients suffering adverse reactions to treatments recommended to them by non-dietitians. These included:

- nursery pupils put on an all-vegetarian menu that put them at risk of iron deficiency
- a nine year old with Down's Syndrome who was prescribed thyroid supplements which is only recommended for those over 12 years old
- a woman in her 50's with Chronic Fatigue Syndrome being advised to take £60 a month's worth of

supplements, when a healthy balanced diet was all that was required to improve her health

The case study appeal also highlighted many cases of dietitians treating patients who had previously been given bad advice, for example, preventing a woman from having gastric banding surgery and a teenager with Aspergers' Syndrome who was able to calm down his impulsive and aggressive behaviour following a dietitian's intervention.

As a result of the campaign, we received coverage in regional and national press as well as regional radio. We also still have interest from BBC's 'The One Show', women's weeklies 'Bella' and 'Best' magazines as well as The Sun newspaper who are hoping to do an exclusive story with one of the case studies. The coverage included:

- The Press Association - Unregulated health advice warning
- The Press (York) - Spurious diets under scrutiny
- Big Print - Dietician health warning issued
- Liverpool Daily Post - Diet advice could be harmful
- Eastern Daily Press (Norwich) - Advice on diet can be harmful
- Medical News Today - Dietitian, Nutritionist, Food Advisor, do you know the difference? (featured entire press release)
- MediLexicon - Dietitian, Nutritionist, Food Advisor, do you know the difference? (featured entire press release)
- Channel 4 News - unregulated health advice warning.
- Word On Health - weekly radio health education feature.

Advertising:

We continue to feature a series of information adverts in the Yellow Pages (physiotherapy and chiropody sections) and on Yell.com (physiotherapy, chiropody and dietitian sections) as well as adwords on Google.

Public information materials:

The public information materials designed in late 2007 continue to be popular with registrants. The posters, leaflets and window stickers aim to let the public know about who we are and what we do and the benefits of using a registered health professional.

This month will see the second distribution (in this financial year) of public information leaflets and posters to the 6,000 largest GP surgeries across the UK. We plan to do further rounds of leaflet distributions to GP surgeries in the next financial year. We are also mailing our public information leaflets and posters to Patient Advisory and Liaison Managers and Community Health Council's (CHC's) across the UK and home countries asking them to display the materials to raise awareness amongst patients. We have also sent leaflets and dispensers to 1,500 Numark pharmacies and 1000 independent pharmacies across the UK.

This month we are also writing to GP practice managers and enclosing our referrers guide asking them to raise awareness amongst their GPs and let them know that they should be

aware of the regulated professions when they refer their patients to one.

Flyers continue to be sent out with all certificates encouraging registrants to request promotional materials and sign up to the e-newsletter.

2. Public affairs and stakeholder communications

Since the last report, the Public Affairs Manager has attended a number of meetings with stakeholders across the UK, including:

- The Scottish Government two day event on regulation and the healthcare support workers pilot (held in Edinburgh). The Public Affairs Manager attended as a delegate and hosted the exhibition stand along side other health regulators. The Chief Executive was a speaker, sharing with delegates the HPC's experiences about regulating new professions.
- The NHS Education for Scotland 'Nursing, Midwifery and Allied Health Professions Leaders conference' in Glasgow with the Cabinet Secretary for Health and Wellbeing as keynote speaker. The sessions included discussions on the healthcare support workers pilot with many Scottish Government and professional body representatives contributing to the programme.
- The Democratic Unionist Party annual conference in Armagh. As the largest party in Northern Ireland, the Public Affairs and Education Managers exhibited for the first time

with other health regulators such as the General Medical Council, professional bodies and health charities.

- Meetings in Cardiff, along with the Head of Policy and Standards, with the Welsh Assembly Government, the Care Council for Wales and the Director of the Board of Community Health Councils in Wales.
- Led a speaking session on the HPC in the 'Market Place', with the Head of Policy and Standards, as part of the Chief Health Professions Officer's (DH England) annual conference. AHP Managers, employers and Chief Executives within the NHS attended, with approximately 90 delegates signing up for the session on the HPC.

Part of our ongoing work and communication with professional bodies includes annual meetings at the HPC with the President, Chief Executive, Director of Operations and Public Affairs Manager. These included:

- The Institute of Biomedical Science (IBMS)
- The Chartered Society of Physiotherapy (CSP)
- The Society of Chiropractic and Podiatry
- The College of Operating Department Practitioners (CODP)
- The Association for Perioperative Practice (AfPP)
- The British Association of Art Therapists (BAAT)
- Society of Radiographers (SoR) – February 2009

The second series of Employer Events are well underway for Human Resources and Service Managers with the feedback so far being overwhelmingly positive. Over 150 delegates attended the first two events held in London (27 November) and Cardiff (3 December). The format of the event has been improved with

more interactive workshops held on continuing professional development and fitness to practise, along with a presentation about the HPC and future developments. The next three Employer Events will be held in Leeds (24 February), Belfast (26 February) and Edinburgh (3 March).

Other exciting news is that the HPC has been accepted to exhibit in the Upper Westminster Waiting Halls for the week of 23 March 2009. We will be raising the profile of the HPC and talking to key decision makers in Parliament about the work that we're doing around the future of regulation. The timing is crucial with the section 60 legislation relating to the onboarding of psychologists and the changes to our council going through parliament around this time. We will also be hosting a reception in parliament for our key stakeholders to link in with the exhibition.

3. Events

Since the last report, the HPC has attended and exhibited at the following events:

- The Royal College of General Practitioners Annual National Primary Care Conference;
- A practical guide to handling, resolving and learning from complaints;
- The Chartered Society of Physiotherapists Congress 2008;
- Chief Health Profession Officer's conference;
- The Society of Chiropractors and Podiatrists Annual Conference;
- The King's Fund Annual Conference; and

- NHS Employers Annual Conference and Exhibition

The HPC was represented at these events by employees from Fitness to Practise, Policy and Standards, Registrations and the Communications team.

Forthcoming exhibitions include:

- Health and Wellbeing at Work
- British Association of Prosthetists and Orthotists Annual Conference

The HPC hosted a seminar organised by the UK Joint Regulators' PPI Group. The focus of the seminar was on regulation issues and older people. As well as participants in London, a video link was set up so that participants from Cardiff could be involved in the seminar. Further information on this event is included in the Communication Manager's update on the older people campaign.

In addition to these events, the HPC organised a tree planting ceremony on 25 November and invited local neighbours to join Kate Hoey, MP for Vauxhall, and the HPC President plant the three saplings purchased by the HPC as part of its corporate social responsibility commitment.

Kate Hoey visited the HPC again on 11 December to mark the official opening of the New Council Chamber, where she unveiled a commemorative plaque.

The Listening Events on 11 November in Stoke-on-Trent and on 13 November in Lincoln went well with the workshop discussions focusing on continuing professional development and communications. The next set will take place in Enniskillen and Craigavon in Northern Ireland on 13 and 15 January 2009.

We are planning a further four Listening Events for this financial year, these will take place on the 10, 12, 15 and 17 March 2009 in the Greater London area.

4. Publications

Since the last report, the Publications Manager has been working on the following publications.

- HPC In Focus 19, distributed Friday 3 October 2008
- HPC In Focus 20, distributed Friday 5 December 2008.
- Revised Standards of proficiency for operating department practitioners, published Friday 31 October.
- A new all-employee newsletter called 'HPC Update' was launched at the all-employee meeting on Tuesday 4 November 2008.
- Annual monitoring – supplementary information for education providers, published Friday 21 November 2008
- Approvals process – supplementary information for education providers, publication December 2008.
- Fitness to practise annual report, December 2008.

The public information materials are being revised following input from Connect (23/9/08) and Plain English, publication due early 2009.

5. Web

The new www.hpcheck.org website has been finalised in terms of design and technical specifications and is due to be launched soon.

A new 'online information pack request' facility has also been designed and is currently under construction, this will allow users to order public information material via the website.

The web manager continues to work closely with all departments across the organisation to ensure their online needs are met. Such collaborative work includes the reviewing and updating of guidance for registrant and applicants, the creation of a new section for 'aspirant groups', the restructuring of accessibility information, and the on-going development of education provider and approved programme information.

A large review of HPC's intranet site is also under way in preparation for the imminent launch of the new site. This involves a review of the current content and a large restructuring of the information and it's structure.

6. HR update

Daniel Knight joined the team as administrator on Monday 5 January and Lauren Swann has joined the team as Communications Officer for a three month period.

Sadly, Victoria Smyth, the Communications Manager, has decided not to return from maternity leave and has, therefore, resigned from the HPC.

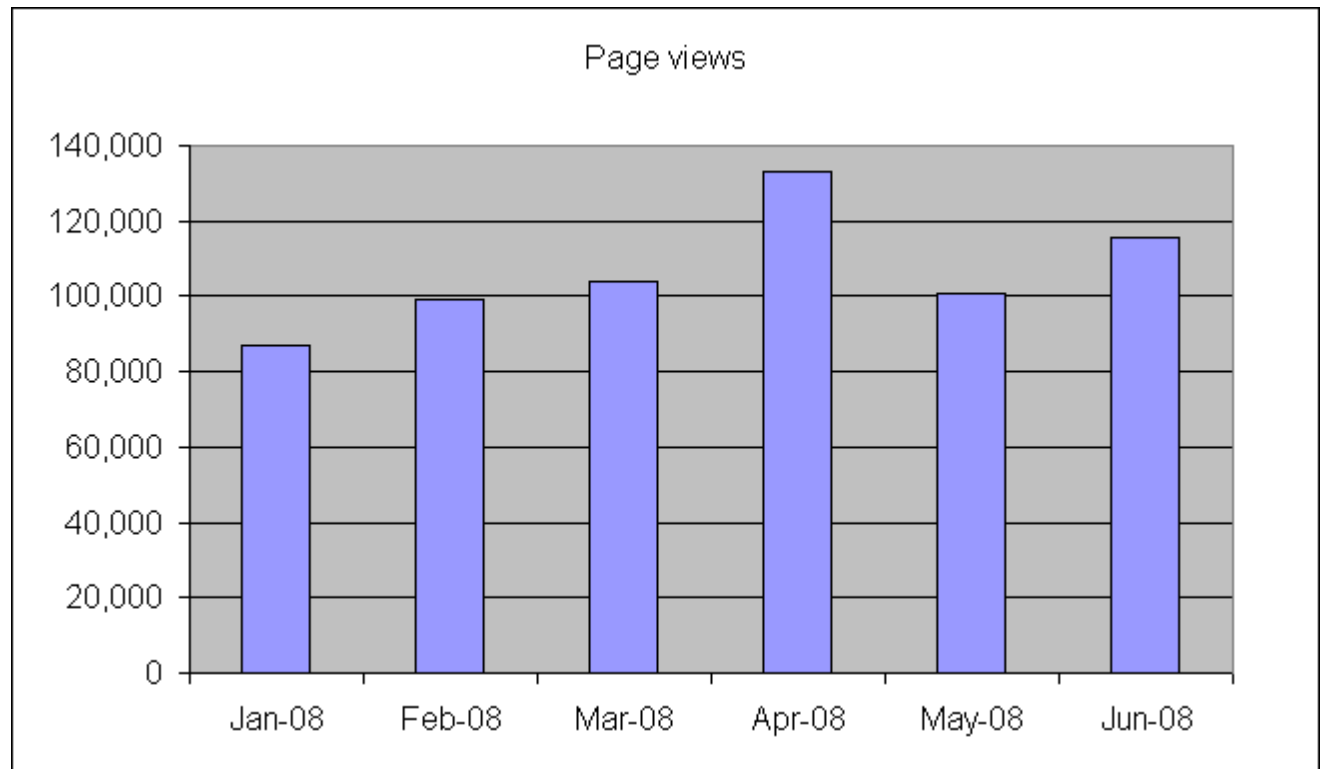
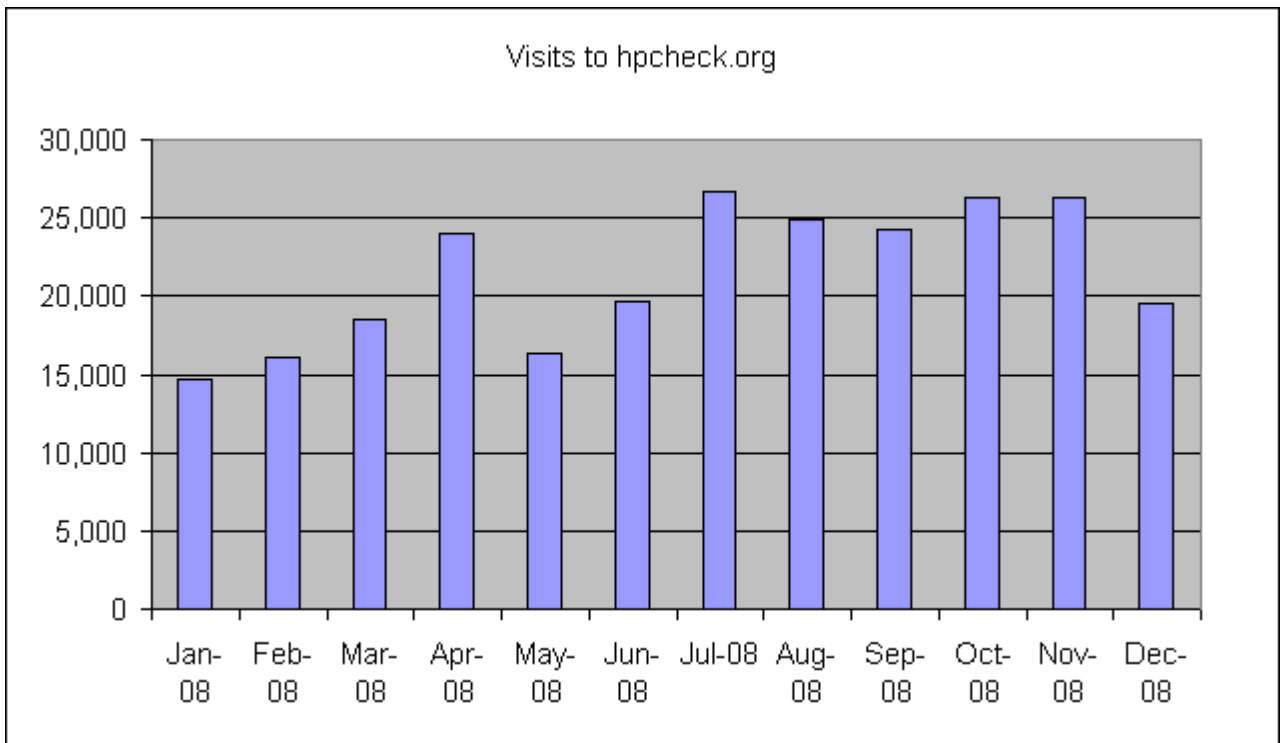
7. Communications support for organisational activities

The communications team has continued to support major organisational activities, including the fees increase, registration and renewals, online renewals project and new professions.

A full report on communicating organisational projects and activities is included in the papers for this Committee.

www.hpcheck.org website statistics

Date	Visits	Page views
Jan-08	14,669	86,836
Feb-08	16,042	99,002
Mar-08	18,498	103,843
Apr-08	24,024	132,989
May-08	16,278	100,554
Jun-08	19,647	115,395
Jul-08	26,640	150,980
Aug-08	24,880	126,232
Sep-08	24,306	121,438
Oct-08	26,352	128,542
Nov-08	26,343	112,563
Dec-08	19,498	85,977



The following coverage appeared between the 1 and 31 October 2008

Fitness to Practise

Date	Publication/ Website	Title of article	Summary
02-10-08	Daily Mail	Medic 'clocked off early as man lay dying'	Claire Lomas - PA A paramedic delayed taking a dying patient to hospital so she could attend a Freddie Mercury concert, a disciplinary hearing heard yesterday
01-10-08	BBC News	Medic 'broke rules' for concert	Claire Lomas - PA A Cambrian paramedic has been accused of breaking crew rules so she could get to Freddie Mercury tribute concert
02-10-08	The Daily Telegraph	Patient died after medic 'diverted ambulance to see Mercury tribute'	Claire Lomas - PA A paramedic who was treating an injured cyclist who later died diverted her ambulance so she could go to a Freddie Mercury tribute concert, a disciplinary hearing was told yesterday
02-10-08	Mail Online	Paramedic diverted ambulance carrying dying patient 'so she could go to Freddie Mercury tribute concert'	Claire Lomas - PA A paramedic delayed taking a dying patient to hospital so she could attend a Freddie Mercury concert, a disciplinary hearing heard yesterday
02-10-08	Yorkshire Post (Hull & East Riding Edition)	Paramedic accused over crew switch for concert	Claire Lomas - PA A paramedic was yesterday accused of breaking a string of ambulance crew rules when she attended to an injured cyclist, who died the next day, so she could get to a Freddie mercury tribute band concert.

02-10-08	The Press & Journal (Aberdeen)	Paramedic broke rules, watchdog told	Claire Lomas - PA A paramedic was yesterday accused of breaking a string of ambulance crew rules when she attended to an injured cyclist, who died the next day, so she could get to a Freddie mercury tribute band concert.
02-10-08	BBC News	Misconduct hearing clears medic	Claire Lomas - PA A Cumbrian paramedic has been accused of breaking crew rules so she could get to Freddie Mercury tribute concert
02-10-08	News & Star	Penrith paramedic 'delayed taking dying OAP to hospital so she could go to rock concert'	Claire Lomas - PA A Penrith paramedic took a dying man on an unnecessary detour so she could knock off early to get to a Freddie Mercury concert, a disciplinary hearing heard
03-10-08	The Cumberland News (County Edition)	OAP 'concert detour' medic is cleared of misconduct	Claire Lomas - PA A Penrith paramedic accused of making a detour while taking a dying man to hospital so that she could finish early and go to a Freddie Mercury tribute concert has been cleared of misconduct
03-10-08	News & Star (West Cumbrian)	'Detour' medic cleared of misconduct	Claire Lomas - PA A Penrith paramedic accused of making a detour while taking a dying man to hospital so that she could finish early and go to a Freddie Mercury tribute concert has been cleared of misconduct
03-10-08	North West Evening Mail (Millom)	Paramedic cleared	Claire Lomas - PA A paramedic accused of breaking a string of ambulance crew rules so she could get to a Freddie Mercury tribute band concert was

03-10-08	The Cumberland News	'Concert detour' paramedic cleared of misconduct	cleared of misconduct yesterday Claire Lomas - PA
03-10-08	Daily Mail	Paramedic cleared of 999 delay	A Penrith paramedic accused of making a detour while taking a dying man to hospital so that she could finish early and go to a Freddie Mercury tribute concert has been cleared of misconduct Claire Lomas - PA
03-10-08	The Daily Telegraph	Tribute concert medic is cleared	A paramedic who failed to take a critically ill pensioner to hospital so she could go to a Freddie mercury tribute concert was yesterday cleared of misconduct Claire Lomas - PA
04-10-08	Cumberland & Westmorland Herald	Paramedic cleared of misconduct in Pop concert case	A paramedic accused of breaking a string of ambulance crew rules so she could get to a Freddie Mercury tribute band concert was cleared of misconduct yesterday Claire Lomas - PA
04-10-08	Lincolnshire Echo	Physio faces misconduct hearing	A paramedic accused of making a detour while taking a dying accident victim to hospital in order to sign off her shift early to enable her to attend a concert was on Thursday cleared of misconduct Charles Danby - PH
06-10-08	Theargus.co.uk	Hospital worker is accused of groping	A physiotherapist faces disciplinary hearing over his conduct during a medical examination Kevin Watson - ODP
			A surgeon's assistant could be struck off after being accused of groping colleagues and making sexual advances towards other

06-10-08	The Argus	Hospital worker is accused of groping	women Kevin Watson - ODP A surgeon's assistant could be struck off after being accused of groping colleagues and making sexual advances towards other women
06-10-08	Yorkshire Evening Post	Radiographer in 'X-ray' inquiry	David Stelmach - RO A radiographer accused of carrying out x-rays on the wrong patients is facing disciplinary action
06-10-08	Yorkshire Evening Post	Leeds radiographer faces disciplinary action	David Stelmach - RO A radiographer accused of carrying out x-rays on the wrong patients is facing disciplinary action
12-10-08	Medilexicon	Operating Department practitioner struck off for assaulting a colleague	Lloyd Subner - ODP Operating department practitioner Lloyd Subner has been struck off the HPC register for assaulting a colleague while ...
14-10-08	South London Press	Struck off for assault on manager	Lloyd Subner - ODP A hospital anaesthetist has been struck off after assaulting a colleague and leaving her shaking and cowering.....
15-10-08	Jersey Evening Post	Struck Off	Stephen Powderhill - ODP A paramedic who told a heart attack patient that she was having a panic attack has been struck off
15-10-08	South Wales Argus (Newport)	Paramedic struck off	Stephen Powderhill - ODP A paramedic who told a heart attack patient that she was having a panic attack has been struck off

15-10-08	The Western Mail (Cardiff)	Ambulanceman struck off over heart attack	Stephen Powderhill - ODP A paramedic who told a heart attack patient that she was having a panic attack has been struck off
15-10-08	Swindon advertiser	Conditions against 999 man lifted	Royden Harrill - PA A paramedic who was found guilty of unprofessional conduct after failing to take a dying woman straight to hospital has had strict work conditions lifted against him
17-10-08	SouthportVisiter.co.uk	Southport paramedic jailed for taking indecent photographs of a child is struck off	Gerard Lawlor - PA A disgraced Southport paramedic jailed for taking almost 2,000 indecent photos of a child has been struck off
17-10-08	Southport Visiter	Paramedic is struck off	Gerard Lawlor - PA A disgraced Southport paramedic jailed for taking almost 2,000 indecent photos of a child has been struck off
17-10-08	Liverpoolecho.co.uk	Child porn 999 man struck off	Gerard Lawlor - PA A Merseyside paramedic jailed for making nearly 2,000 indecent images of a child has been struck off
17-10-08	Liverpool Echo	Child porn 999 man struck off	Gerard Lawlor - PA A Merseyside paramedic jailed for making nearly 2,000 indecent images of a child has been struck off
17-10-08	Liverpool Echo	Pervert taken off Health List	Gerard Lawlor - PA A Merseyside paramedic jailed for making nearly 2,000 indecent images of a child has been struck off
21-10-08	BBC News	Heart attack paramedic	Stephen Powderhill - ODP

		struck off	A paramedic who told a heart attack patient that she was having a panic attack has been struck off David Stelmach - RO
21-10-08	Yorkshire Evening Post (Leeds final)	X-ray errors lead to suspension	A Leeds radiographer who mixed up x-rays has been suspended from working for a year after disciplinary hearing David Stelmach - RO
21-10-08	Yorkshireeveningpost.co.uk	X-ray errors lead to suspension	A Leeds radiographer who mixed up x-rays has been suspended from working for a year after disciplinary hearing John Perrott – PH
21-10-08	MK News	Sex remark led to physio being struck off register	A physiotherapist has been struck off after a panel decided that his treatment of a woman with back injuries was sexually motivated John Baker - RO
23-10-08	This is Hampshire.net	Nurse's career is ruined by alcohol	A staff nurse has been struck off after she twice turned up for work at a hospital under the influence of alcohol John Baker – RO
23-10-08	Southern Daily Echo	Nurse's career is ruined by alcohol	A staff nurse has been struck off after she twice turned up for work at a hospital under the influence of alcohol Leanne Russell – OT
23-10-08	News & Star	Therapist suspension extended by a year	An occupational therapist suspended for failing to deal safely with infections or communicate properly at work has had her suspension extended... Kevin Watson – ODP
24-10-08	Theargus.co.uk	Worthing hospital worker struck off for fondling	

24-10-08	The Argus	Worthing hospital worker struck off for fondling	A hospital worker who blew kisses to female colleagues in the operating theatre has been struck off. Kevin Watson – ODP
27-10-08	Littlehampton Gazette	Worthing Hospital worker struck off for assaulting female colleague	A hospital worker who blew kisses to female colleagues in the operating theatre has been struck off. Kevin Watson – ODP
27-10-08	Mid Sussex Times	Worthing Hospital worker struck off for assaulting female colleague	A Worthing hospital worker has been struck off for sexually assaulting a female medical student and acting inappropriately. Kevin Watson – ODP
27-10-08	The Press Association	Worthing Hospital worker struck off for assaulting female colleague	A Worthing hospital worker has been struck off for sexually assaulting a female medical student and acting inappropriately. Kevin Watson – ODP
27-10-08	Eastbourne Herald	Worthing Hospital worker struck off for assaulting female colleague	A Worthing hospital worker has been struck off for sexually assaulting a female medical student and acting inappropriately. Kevin Watson – ODP
28-10-08	Nursing Times	Radiographer suspended	A Worthing hospital worker has been struck off for sexually assaulting a female medical student and acting inappropriately. David Stelmach – RO
29-10-08	Western Morning News (Cornwall edition)	Panel gives physio rap in patient dignity case	A radiographer was last week suspended for one year for his misconduct at Leeds Teaching Hospital NHS trust..... Colin Wilson – PH
			A Cornish physiotherapist has been rapped by his professional body for failing to be

30-10-08	Meltwater News	Moonlighting paramedic struck off	sufficiently aware of patient John Thomas – PA An ambulance service paramedic who worked for another organisation while on sick leave has been struck off...
31-10-08	Lakeland Echo	Hospital worker struck off over sex claims	Kevin Watson – ODP A West Sussex hospital has been struck off after being accused of sexually assaulting a colleague..

Other coverage

Date	Publication/ Website	Title of article	Summary
01-10-08	Nursing Standard	Annual appraisals may be used to assess nurses' fitness for practice	Nurses' annual appraisals could be used to help them remain on the Nursing and Midwifery Council (NMC) register Nursing Standard has learned
07-10-08	Nursingtimes.net	Transforming nursing roles	As key figures in government and nursing discuss plans to modernise the profession's careers, Louise Tweddell finds that frontline staff are already transforming roles
09-10-08	The Sun	Working as a physio can be very lucrative	Want a hands-on career that really stretches you? Then training as a physiotherapist could be the one
13-10-08	Mailonline	Jane Clarke: You shouldn't always listen to nutritionists!	Every Tuesday, Britain's leading nutritionist explains how to eat your way to health. This week Jane explains that not all nutritionists have been properly trained.
14-10-08	The Daily Mail	You shouldn't always listen to nutritionists!	Turn on the TV, open a magazine or even walk into your health food store, and there'll be some nutritionist offering advice.
15-10-08	Herald (Chertsey, Addlestone & Byfleet)	The Footcare Centre	Article mentions HPC registration.
16-10-08	Telford Journal	Go on – treat your feet	Article about Chiropody.
21-10-08	Laboratory News Online	How much do you value your training officer?	Passing knowledge from one organisation to the next for legends and fables, but not for laboratory training says Georgina Lavender.

23-10-08	Medical News Today	HPC Publishes Fees Consultation Key Decisions	The HPC has published its key decisions document following the consultation about its proposed fee increase for 2009
23-10-08	Medilxicon.com	HPC Publishes Fees Consultation Key Decisions	The HPC has published its key decisions document following the consultation about its proposed fee increase for 2009
23-10-08	ePolitix	HPC publishes Fees Consultation Key Decisions	The HPC has published its key decisions document following the consultation about its proposed fee increase for 2009
24-10-08	HSJ	Health Professions Council to increase fees	The Health Professions Council is increasing its fees despite overwhelming opposition.
31-10-08	Ayrshire Post	Physiotherapy: Soft tissues injuries	Article mentions HPC registration

Professional Bodies journals/publications

Date	Publication	Title of article
Oct 2008	The Operating Theatre Journal	HPC launches consultation on the standards of education and training and guidance
Oct 2008	Frontline	Re-registration talks prove fruitful
Oct 2008	Podiatry Now	HPC launches consultation on SETs and guidance
Oct 2008	Podiatry Now	HPC receives positive Performance Review from CHRE
Oct 2008	Podiatry Now	HPC CPD audit: a survivor's guide
Oct 2008	The Operating Theatre Journal	HPC launches consultation on SETs and guidance
Oct 2008	The Operating Theatre Journal	Operating department Practitioners (ODPs) don't forget to renew your HPC registration by 30 November 2008
Oct 2008	The Operating Theatre Journal	HPC re-elects Council President
Oct 2008	Synergy News	HPC is commended by watchdog
Oct 2008	Therapy Today	Driving Passion
Oct 2008	Therapy Today	Towards regulation
Oct 2008	Therapy Today	An open process (interview with Prof Diane Waller)
Autumn	The Journal of Podiatric Medicine	Editorial (Mentions CPD audits)
Autumn	The Journal of Podiatric Medicine	HPC update

The following coverage appeared between the 1 and 31 November 2008

Fitness to Practise

Date	Publication/ Website	Title of article	Summary
23-10-08	Hampshire Chronicle	Nurse struck off for turning up for work under influence of alcohol	John Baker – RO RHCH Radiographer is suspended after conducting X-rays on patients while intoxicated
24-10-08	Times and Star	Therapist decides not to return to her practice	Leanne Russell - OT An occupational therapist suspended for failing to deal safely with infections or communicate properly at work has had her suspension extended.
01-11-08	The Press Association	Therapist suspended over drinking	Jennifer North - OT An occupational therapist was suspended for a year for trying to talk to patients after drinking alcohol
02-11-08	AOL News	Therapist suspended over drinking	Jennifer North - OT An occupational therapist was suspended for a year for trying to talk to patients after drinking alcohol
05-11-08	Manchester Evening News	Radiographer accused over x-ray	Akbar Solaymani -RO A radiographer has been accused of tampering with an x-ray to cover up a mistake which resulted in a young girl being sent home with a needle lodged in her foot.
05-11-08	Manchester Evening News	Hospital man 'tried to hide X-ray blunder'	Akbar Solaymani - RO A radiographer has been accused of tampering with an x-ray to cover up a mistake which resulted in a young girl being sent home with a needle lodged in her foot.
05-11-08	Manchester Evening News	Radiographer 'tried to hide X-ray blunder'	Akbar Solaymani - RO A radiographer has been accused of tampering with an x-ray to cover up a mistake which resulted in a young girl being sent

05-11-08	The Asian News	Radiographer accused over x-ray	home with a needle lodged in her foot. Akbar Solaymani - RO
06-11-08	Manchester Evening News	Radiographer struck off for covering up X-ray blunder	A radiographer has been accused of tampering with an x-ray to cover up a mistake which resulted in a young girl being sent home with a needle lodged in her foot. Akbar Solaymani - RO
06-11-08	Times & Star	Caution for drugs dietician	A radiographer has been struck off for tampering with an X-ray to cover up a mistake which resulted in a young girl being sent home from hospital with a needle in her foot. William Williams - DE
06-11-08	News & Star (West Cumbrian)	Drug charge dietician is cautioned	A west Cumbrian dietician was cautioned by a health body this week after being convicted of possession of cocaine, cannabis and date rape drug GHB William Williams - DE
07-11-08	News & Star	West Cumbrian dietician had date rape drug GHB	A West Cumbrian dietician was cautioned by a health body this week after being convicted of possession of cocaine, cannabis and date rape drug GHB. William Williams - DE
07-11-08	Rochdale Observer	X-ray man struck off after error cover-up	A west Cumbrian dietician was cautioned by a health body this week after being convicted of possession of cocaine, cannabis and date rape drug GHB Akbar Solaymani - RO
08-11-08	The Journal (city Edition)	Specialist doctored girl's X-ray	A radiographer has been struck off for tampering with an X-ray to cover up a mistake which resulted in a young girl being sent home from hospital with a needle in her foot. Akbar Solaymani - RO
08-11-08	The Sun	Axe over X-ray 'lie'	A radiographer who doctored an X-ray to hide a needle in a child's foot has been struck off for misconduct. Akbar Solaymani - RO

08-11-08	The Press & Journal (Aberdeen)	In Brief – Radiographer struck off for doctoring X-ray	A radiographer who altered an X-ray to hide a pin left in a girl's foot was struck off yesterday Akbar Solaymani - RO
08-11-08	Lincolnshire Echo (City & County Edition)	Radiographer struck off	A hospital radiographer who doctored an X-ray to hide a needle still in a child's foot was struck off by the Health Professionals Council yesterday. Akbar Solaymani - RO
08-11-08	The Courier and Advertiser (Dundee Edition)	Radiographer struck off	A hospital radiographer who doctored an X-ray to hide a needle still in a child's foot, has been struck off by medical watchdogs. Akbar Solaymani - RO
10-11-08	Hospital Healthcare	Radiographer struck off for hiding mistake	A hospital radiographer who doctored an X-ray to hide a needle still in a child's foot, has been struck off by medical watchdogs yesterday Akbar Solaymani - RO
11-11-08	Rochdale online	Radiographer struck off after cover up	A radiographer has been struck off the medical register for doctoring an X-ray after a child left hospital with a needle stuck in her foot. Akbar Solaymani - RO
12-11-08	The Sun	Stand to attention	A radiographer at Rochdale Infirmary has been removed from the medical register after he doctored an X-ray of a child which had a needle stuck in it. Barry Gisbourne - ODP
12-11-08	The Sun	Stand to attention	A former Army medic repeatedly groped nurses during seven years of shame as a sex pest, a court heard yesterday. Barry Gisbourne - ODP
12-11-08	Whitehaven News	Caution after drugs charge	A former Army medic repeatedly groped nurses during seven years of shame as a sex pest, a court heard yesterday. William Williams - DE
			A West Cumbrian dietician was cautioned by a health body this

18-11-08	The Press	Ryedale paramedic refused to attend emergency	week after being convicted of possession of cocaine, cannabis and date rape drug GHB. Brian Mortimer - PA
21-11-08	Lincolnshire Echo (City & County Edition)	Blind physio rapped for catalogue of 'failures'	A paramedic from Ryedale who refused to attend an emergency call because he had already worked for six hours has been struck off Charles Danby - PH
21-11-08	Liverpool Echo	Fury at work return for tot death medic	A blind physiotherapist mistakenly put his finger inside a patient's vagina instead of her rectum when attempting a medical procedure. Andy Orme - PA
21-11-08	Liverpool Echo	Dead toddler's family furious as medic returns to work	The family of a toddler who died after falling from a climbing frame today hit out after hearing the paramedic who treated him was back at work. Andy Orme - PA
21-11-08	Thisis Lincolnshire.co.uk	Rap for blind physiotherapist	The family of a toddler who died after falling from a climbing frame today hit out after hearing the paramedic who treated him was back at work. Charles Danby - PH
22-11-08	Daily Sport	Blind physio got wrong hole	A blind physiotherapist mistakenly put his finger inside a patient's vagina instead of her rectum when attempting a medical procedure. Charles Danby - PH
24-11-08	Telegraph & Argus	Medic 'suggested having sex in loo'	A blind physiotherapist mistakenly has been sacked after inserting his finger into a patient's vagina instead of her rectum during a routine procedure. Jose Luis Unisan - RO
			A female patient has told how a radiographer offered her a sex session with him and a colleague and then suggested having sex with her in a toilet.....

25-11-08	The Argus	Tragedy turned medic to drink	Roderick Stobart - RO A radiographer who turned to drink after his alcoholic partner starved to death in their home has been suspended.
15-10-08	Yorkshire Post (Hull & East Riding Edition)	Radiographer accused of suggesting sex to a patient	Jose Luis Unisan - RO A female patient claimed a radiographer at a Yorkshire hospital made inappropriate remarks and suggested sex.
25-11-08	Daily Sport	Do you fancy a threesome?	Jose Luis Unisan - RO A female patient has told how a radiographer offered her a sex session with him and a colleague and then suggested having sex with her in a hospital toilet.
25-11-08	Telegraph & Argus	Medic found guilty of sex suggestions	Jose Luis Unisan - RO A radiographer who offered a patient a threesome with a colleague and suggested having sex with her in a toilet at Bradford Royal Infirmary today faces being kicked out of the profession.
25-11-08	The Argus	Tragedy turned medic to drink	Roderick Stobart - RO A radiographer who turned to drink after his alcoholic partner starved to death in their home has been suspended.
26-11-08	Telegraph & Argus (Final Edition)	Medic found guilty of sex suggestions	Jose Luis Unisan - RO A radiographer who offered a patient a threesome with a colleague and suggested having sex with her in a toilet at Bradford Royal Infirmary today faces being kicked out of the profession.
26-11-08	Yorkshire Post (Hull & East Riding Edition)	Radiographer in sex hints guilty of misconduct	Jose Luis Unisan - RO A radiographer who suggested sex to a female patient at a Yorkshire hospital has been found guilty of misconduct.
26-11-08	Telegraph & Argus	Radiographer who proposed threesome keeps job	Jose Luis Unisan - RO A radiographer who proposed a threesome with a female patient and groped her at Bradford Royal Infirmary has escaped being

26-11-08	BBC News	Hospital man struck off for rape	kicked out of the profession today. Gareth Williams - ODP
26-11-08	Walesonline.co.uk	Ex-NHS employee struck off for raping child	A former hospital employee has been struck off after he was jailed for raping a child. Gareth Williams - ODP
26-11-08	Thisissouthwales.co.uk	Ex-NHS worker struck off after raping child	A former NHS employee has been struck off for raping a child, a conduct committee decided today. Gareth Williams - ODP
27-11-08	Telegraph & Argus	Victim hits out as sex-shame medic keeps job	A former NHS employee has been struck off for raping a child, a conduct committee decided today. Jose Luis Unisan - RO
[REDACTED]			
27-11-08	The Western Mail (Cardiff)	Jailed child-rapist is struck off	A physiotherapist treated a female patient with a neck injury by massaging cream into her naked breast and questioning her... Gareth Williams - ODP
27-11-08	Telegraph & Argus (Final Edition)	Sex shame medic keeps job	A former NHS employee should be struck off for raping a child, a conduct committee ruled yesterday. Jose Luis Unisan - RO
28-11-08	Telegraph & Argus (Final Edition)	'How can they let him keep his job?'	A radiographer who proposed a threesome with a female patient and groped her at Bradford Royal Infirmary has escaped being kicked out of the profession. Jose Luis Unisan - RO
			A hospital patient who was groped and kissed by a radiographer at Bradford Royal Infirmary has spoken of her anger after a health regulator failed to strike him off.

30-11-08 The people

X-ray grope patient fury

Jose Luis Unisan - RO

A patient who was groped by a radiographer has blasted health chiefs for not striking him off.

Other coverage

Date	Publication/ Website	Title of article	Summary
24-10-08	Thanet Extra	Where feet come first....	Article mentions HPC registration.
30-10-08	Lytham St Annes Express	Louise brings chiropody to clinic service	Louise Maycock is the latest HPC registered chiropodist and podiatrist to join the team of professionals at The Lytham Clinic in Church Road, Lytham.
05-11-08	Medilexicon.com	Nursing & Midwifery Regulator Seeks Practitioner Views on Revalidation, UK	The Nursing & Midwifery Council (NMC) has today launched a survey asking nurses and midwives about their current appraisal processes.....
04-11-08	Daily Express	What's the point of Acupuncture?	It has been around for more than 2000 years but there are still doubts over whether acupuncture really works. Will new rules for therapists protect patients against rogue practitioners?
03-11-08	News Letter	A place in the sun - Top tips for buying abroad	Article mentions all medical practitioners must be registered with the Health Professions Council.
04-11-08	Scottish Daily Express	What's the point of Acupuncture?	It has been around for more than 2000 years but there are still doubts over whether acupuncture really works. Will new rules for therapists protect patients against rogue practitioners?
04-11-08	Evening Telegraph (Derby)	University rolls out red carpet for visit by Princess Anne	Staff at the University of Derby are busy getting ready to welcome a royal visitor to the occupational therapy department tomorrow.
06-11-08	Tameside Reporter	Always on his toes	Biomechanics article on a Health Professions Council registered practitioner
11-11-08	South Wales Evening Post	Medical facilities will stay in village	Villagers have been promised they will not be forced to travel miles for treatment when a state-of-the-art health centre opens at the top of the Neath Valley.
11-11-08	Farnborough Mail	Step in the right direction	Article on a new biomechanics and podiatry service run by a podiatrist registered with the Health Professions Council.
11-08	Occupational Health Journal	Devil's Advocate	Staff in other professions are being prevented from moving into OH

13-11-08	The Independent	Alternative medicine professions 'need statutory regulation'	The Health Professions Council advises that acupuncturists, Chinese medicine practitioners and medical herbalists should be formally regulated to ensure they are "fit to practise".
13-11-08	The Press Association	Regulate alternative medicine - HPC	The Health Professions Council advises that acupuncturists, Chinese medicine practitioners and medical herbalists should be formally regulated to ensure they are "fit to practise".
14-11-08	Privatehealth.co.uk	Choosing a physiotherapist	Article mentions regulatory bodies of physiotherapists on the UK
14-11-08	AOL News	Regulate alternative medicine - HPC	The Health Professions Council advises that acupuncturists, Chinese medicine practitioners and medical herbalists should be formally regulated to ensure they are "fit to practise".
13-11-08	nursingtimes.net	Call for registration of herbalists, acupuncturists and Chinese medicine practitioners	The Health Professions Council advises that acupuncturists, Chinese medicine practitioners and medical herbalists should be formally regulated to ensure they are "fit to practise".
14-11-08	pressandjournal.co.uk	Health matters	Industrial and occupational health specialist Abermed has appointed a dietician to complement its rapidly expanding range of services.
14 -11-08	The Press & Journal	Alternative medicine professions call	The Health Professions Council advises that acupuncturists, Chinese medicine practitioners and medical herbalists should be formally regulated to ensure they are "fit to practise".
18-11-08	Nursing Times	News Summary	Medical herbalists, acupuncturists and traditional Chinese medicine practitioners should be regulated by The Health Professions Council.
20-11-08	articledashboard.com	How to become a Paramedic? Career guide	Article providing advice on how to become a paramedic. Advises that paramedics need to be registered with the Health Professions Council.
20-11-08	Canterbury.ac.uk	Patients benefit from dance movement therapy group	A student from Canterbury Christ Church University is running a new Dance Movement Psychotherapy Hospicecare in Uphill near Weston-super-mare
12-11-08	Cambridge Evening News	Welcome to Anglia Ruskin	Article explains how biomedical science students be come eligible to register with the Health Professions Council.
12-11-08	Cambridge Evening News (City Final)	About our Mentoring Scheme	Mentoring scheme
21-11-08	The Page That Toes The Line	Football365.com	Non-Football Story Of The Day – A blind physiotherapist mistakenly put his finger inside a patient's vagina instead of her rectum when attempting a medical procedure.
27-11-08	Intercontinental	Shouldering the pain of	Research from Crowne Plaza Hotels reveals sixty-three per cent

Hotels group PLC business travel
news release

of business travellers suffer from laptop shoulder.

Professional Bodies journals/publications

Date	Publication	Title of article
Nov 2008	Bulletin	Anna van der Gaag reappointed as HPC president
Nov 2008	National Health Executive	Paramedic suspended for eating on the job
Nov 2008	Podiatry Review	Letter from the President October 2008
Nov 2008	Podiatry Review	Audit Feedback
Nov 2008	Podiatry Review	HPC Re-elects Council President
Nov 2008	The British Psychological Society	President's Column
Nov 2008	Podiatry Now	News in brief - HPC re-elects President
Nov 2008	Podiatry Now	News in brief - HPC to regulate more professions
Nov 2008	Podiatry Now	The story of the shutter
Nov 2008	Podiatry Now	SCP comment
Autumn	The Journal of Podiatric Medicine	Editorial (Mentions CPD audits)
Autumn	The Journal of Podiatric Medicine	HPC update

The following coverage appeared between the 1 and 31 December 2008

Fitness to Practise

Date	Publication/ Website	Title of article	Summary
02-12-08	Thisissouthwales.co.uk	Struck off following child rape conviction	<p>Gareth Williams – ODP</p> <p>A FORMER NHS employee has been struck off for raping a child, a conduct committee decided today.</p>
08-12-08	Telegraph and Argus	Patients the priority	<p>Jose Luis Unisan – RA</p> <p>SIR – Kiran Bajwa has every justification for feeling angry that Jose Luis Unisan, the BRI radiographer who groped her and made lewd suggestions to her, has not been struck off the Health Professions Council.</p>
19-12-08	Birmingham Mail	Scientist struck off	<p>Balvinder Degan – BS</p> <p>A DISHONEST biomedical scientist from the Midlands has been banned from working after she stole cash from a colleague and failed to tell a prospective employer about her police record.</p>
19-12-08	Essex County Standard	Grieving father criticises 999 crew	<p>Unknown – PA</p> <p>A father has criticised ambulance workers who “did nothing” as he desperately tried to revive his dying child.</p>
12-12-08	Gazette	Colchester: Father hits out at ambulance crew	<p>Unknown – PA</p> <p>A DAD criticised ambulance workers after his son died.</p>
19-12-08	Birmingham Post	Scientist guilty of misconduct	<p>Balvinder Degan – BS</p> <p>A woman has been banned from working as a biomedical scientist after she stole cash from a colleague and failed to tell a</p>

prospective employer about her criminal record.

17-12-08	The Sun	Serial child rapist struck off	Colin Barton – ODP
			A TWISTED hospital worker convicted of 43 sex offences against children was today struck off.
18-12-08	The Gazette	Child rapist hospital worker struck off	Colin Barton – ODP
			An operating theatre assistant from Manchester convicted of 43 sex offences against children has been struck off.
18-12-08	Huddersfield Daily Examiner	Hospital worker struck off	Colin Barton – ODP
			An operating theatre assistant from Manchester convicted of 43 sex offences against children has been struck off.
18-12-08	Yorkshire Post	Child rapist hospital worker struck off	Colin Barton – ODP
			An operating theatre assistant from Manchester convicted of 43 sex offences against children has been struck off.
18-12-08	Manchester Evening News	Hospital pervert is struck off	Colin Barton – ODP
			An operating theatre assistant convicted of 43 sex offences against children has been struck off.
31-12-08	Birmingham Mail	Rebuke for drink-drive medic	Graham Povey – PA
			A MIDLAND paramedic convicted of drink-driving has been given a 12-month caution by his professional overseeing body.
19-12-08	Birmingham Post	Scientist struck off health register over theft	Balvinder Degan – BS
			A woman has been banned from working as a biomedical scientist after she stole cash from a colleague and failed to tell a prospective employer about her criminal record.

31-12-08	Stockport Express	Depraved paedophile is struck-off by medical panel	Colin Barton – ODP A PAEDOPHILE who worked in an operating department at Alexandra Hospital, Cheadle, has been barred from medical profession.
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]

Other coverage

Date	Publication/ Website	Title of article	Summary
12-08	Network Health Dietitians	HPC launches online change of contact details function for dietitians	An article explaining that Dietitians will soon be able to change their contact details online.
12-12-08	Ayrshire Post	Massage is worth a go	Article about massage and how to check that a professional is suitably qualified and HPC registered.
12-12-08	Financial Supervision Commission	Art therapy helping to break down barriers	An article explaining how art therapy is being used to provide a breakthrough in the rehabilitation of offenders in the Isle of Man.
11-12-08	allaboutyou .com	Help me with my diet!	An advice page on finding a qualified dietician.
12-12-08	manx.net	Art Therapy Helping To Break Down Barriers	An article explaining how art therapy is being used to help to provide a breakthrough in the rehabilitation of offenders in the Isle of Man.
22-12-08	The Voice	What you should do to avoid surgery	Advice on avoiding surgery and finding registered chiropodists
02-12-08	South London Press	Trees turn street green	Article about the HPC tree planting ceremony

04-12-08	The Post, Streatham, Clapham & West Norwood	Branching out	Article about the HPC tree planting ceremony
12-08	ETC	Occupational therapist: Helping people overcome challenges	Explanation on what OT's do and how their degrees or postgraduate courses must be approved by the HPC.
12-08	ETC	Ambulance paramedic: Responding to medical emergencies	Explanation on what Paramedics do and how their courses must be HPC registered.
12-08	Easy Living	Sizing up your weight	Article on being overweight and dietitians that are HPC registered.
12-08	Complete Nutrition	Health Professions Council	HPC Update Article written by the Communications Manager

HPC & BDA Joint Media Awareness Campaign

Date	Publication/ Website	Title of Article
03-12-08	The British Dietetic Association	Dietitian, Nutritionist, Food Advisor, Do you know the difference?
03-12-08	The Press (York)	'Spurious' diets under scrutiny
03-12-08	The Press Association	Unregulated health advice warning
03-12-08	Eastern Daily Press (Norwich)	'Advice on diet can be harmful'
03-12-08	Liverpool Daily Post	Diet advice could be harmful
03-12-08	Big print	Dietician health warning issued
03-12-08	Channel4.com	Unregulated health advice warning
12-12-08	Medilexicon.com	Dietitian, Nutritionist, Food Advisor, Do you know the difference?
03-12-08	Medical News Today	Dietitian, Nutritionist, Food Advisor, Do you know the difference?

Professional Bodies journals/publications

Date	Publication	Title of article
12-08	Synergy News	SoR dismayed at HPC fee increases

12-08	Synergy News	Radiographers criticise colleagues and “undermine profession”
12-08	Speech & Language Therapy In Practice	HPC Updates
12-08	Speech & Language Therapy In Practice	Praise for Health Professions Council
12-08	In Touch	2010 – The HPC & You
12-08	In Touch	Continuing Professional Development (CPD) Portfolio: How up to date is yours?
12-08	Bulletin	HPC Update now online
12-08	Bulletin	HPC announce fee increases
12-08	Podiatry Now	CPD
12-08	Podiatry Now	Funding and workforce planning in Scotland
12-08	Podiatry Now	HPC proposes fee increases for 2009
12-08	Podiatry Now	Mike Potter
12-08	Open Learning Zone	Competency assessment
12-08	Ambulance UK	HPC launches online change of contact details function for paramedics